

KHNL-TV/KHBC-TV/KOGG-TV/KHNL-DTV
HONOLULU, HAWAII
A DESCRIPTION OF PROGRAMS PROVIDING THE MOST SIGNIFICANT
TREATMENT OF COMMUNITY ISSUES
APRIL 1 – JUNE 30, 2008

<u>PROGRAM</u>	<u>DAY</u>	<u>TIME</u>
Local News		
KHNL News 8 Sunrise	Monday – Friday	5:00 a.m.
KHNL News 8 Today	Monday – Friday	6 a.m.
KHNL News 8 Now!	Monday – Friday	11 a.m.
KHNL News 8 @ 5	Sunday – Friday	5 p.m.
KHNL News 8 @ 6	Monday – Saturday	6 p.m.
KHNL News 8 @ 10	Monday – Sunday	10 p.m.(Rpt. at 1 a.m.)

Local news shows reporting community events and covering community issues. All shows are locally produced mixing news, weather, and sports issue-responsive segments.

Meet the Press	Sunday	7 – 8 a.m.
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Roundtable of government officials and top journalists discussing the leading political issues of the day.

Today Show	Sunday	6 – 7 a.m.
	Monday – Friday	7 – 10 a.m.
	Saturday	5 – 7 a.m.

Daily informational news you can use show.

NBC Nightly News	Monday – Sunday	5:30 – 6 p.m.
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National Nightly News Show providing a round-up of the day's major news events, as well as in-depth reports on issues of public concern.

Dateline NBC	Friday	7 - 8/8 – 9 p.m.
	Sunday	6 – 7 p.m.

Network program featuring investigative reporting on controversial issues facing the public. The program consists of multiple segments usually 8 – 12 minutes in duration.

NBC All Night (Dateline)	Sunday	2:30 – 3:30 a.m.
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Repeat feature of network program "Dateline".

NBC All Night (Meet the Press) Sunday 3:30 – 4:30 a.m.

Repeat feature of network program “Meet the Press”.

Think about it...

- Mondays, 6:30pm
- Tuesdays, 6:00am and 5:30pm
- Wednesdays, 7:00am and 6:30pm
- Thursdays, 6:00am and 5:30pm
- Fridays, 7:00am

Weekly editorial segments (2 new segments produced each week) with station General Manager, John Fink. Spots are approximately 60-90 seconds in length.

Public Service Announcements	Various days and times
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Announcements that air throughout the broadcast day regarding issues of public concern.

PUBLIC SAFETY Weather, crime, protection, prevention, including positive public safety issues.

Local Newscasts

Fighting Crime

Apr 4 2008 06:00PM Police are asking for your help tonight, in nabbing suspects responsible for a rash of ATM robberies. Investigators say three ATM's were broken into on Wednesday. One at the Pearl City Business Plaza, another near Big City Diner in Waipio and at Aiea Cue.

REAL ESTATE FRAUD

Jun 19 2008 06:00PM Agents say Hawaii's economic loss is in the millions due to fraudulent activity in the real estate industry. Tonight, we'll tell you what you can do to protect yourself from mortgage fraud. More than 400 people nationwide, charged with mortgage fraud. The arrests are part of "Operation Malicious Mortgage", a federal investigation that started in March. Hawaii is part of that national crack down.

Jun 19 2008 10:00PM A federal investigation resulted in more than 400 arrests nationwide, including here in the islands. It's all part of Operation Malicious Mortgage, a three month sting on real estate scams. But the FBI says all are preventable. To avoid being a victim of mortgage fraud, the FBI offers these tips do background checks, get recommendations from friends and family to make sure you're working with credible industry professionals, don't sign blank mortgage loan application documents, never put false information on a loan application, don't let anyone use your credit information to get a loan, never borrow more money than you can afford and check your credit report every year. A huge nationwide crackdown on mortgage fraud stretches all the way to Hawaii. Investigators say crooked mortgage brokers are linked an estimated billion dollars in losses. A federal investigation resulted in more than 400 arrests nationwide, including here in the islands.

SCAM ALERTS

Jun 20 2008 10:00PM Buyers say the best defense against home hunting online, an Armour of common sense. Soundbite: home buyer Jason carino "you have to know that generally that if its too good to be true and sounds too good to be true, it probably is. scam artists are using the internet to target Hawaii, turning eager home hunters, into the hunted. Khnl news 8's zahid Arab has this important information in tonight's safety alert.

VOLCANO ISSUES

Apr 8 2008 05:00PM A safety alert for those who live on the Big Island tonight. Hawaii Volcanoes National Park is closed as elevated sulfur dioxide levels put residents on alert to evacuate. Big Island Civil Defense is closely monitoring sulfur dioxide levels. This is a look at the Halemaumau crater from a webcam posted right on the crater rim. Officials are warning residents living northeast of Halemaumau to be prepared to evacuate if sulfur dioxide levels continue to rise.

Apr 8 2008 06:00PM The high sulfur dioxide levels forced the park to shut down and evacuate about two thousand people. Park Superintendent Cindy Orlando says evacuations went smoothly, and there is no immediate threat to anyone's safety.

Apr 8 2008 10:00PM Park officials say by around 9 o'clock tomorrow morning, they should be able to determine whether to re open the Hawaii volcanoes national park. Also, later tonight Big Island officials announced the Kilauea military camp was also closed. The latest activity at from Kilauea volcano is producing dangerous gases and forcing closures and evacuations on the Big Island. Sulfur dioxide levels have reached a point where civil defense issues an emergency health advisory.

Apr 9 2008 05:00PM Another vogy day in the islands. The Volcano House Hotel is shut down, and a school is closed for the second straight day. Thick vogy conditions continue to blanket the state tonight as elevated levels of sulfur dioxide still pour out of Kilauea's Halemaumau crater on the Big Island. For the very latest, we turn to Hawaii Volcanoes National Park Superintendent Cindy Orlando who joins us live by phone.

Apr 9 2008 06:00PM This morning, the Red Cross closed up a shelter in Hilo for voluntary evacuees after about five people slept there overnight. Scientists at the Hawaiian Volcano Observatory continue to record elevated sulfur dioxide gas levels at the summit of Kilauea. With hazardous levels of sulfur dioxide in the air, the Hawaii Volcanoes National Park remains closed for a second day. Civil Defense says air quality has improved due to rainfall. On Tuesday, elevated sulfur dioxide levels from Kilauea and Kona winds forced 2 thousand people to leave Hawaii Volcanoes National Park.

Apr 9 2008 10:00PM This morning, the Red Cross closed a shelter in Hilo for voluntary evacuees. Five people did take advantage of the shelter last night. To the Big Island now, where the Hawaii volcanoes national park could remain closed for a third straight day. Tomorrow morning, park officials will decide if sulfur dioxide in the air continues to be at hazardous levels. Air quality did improve today due to rainfall.

Apr 18 2008 06:00PM On the valley isle. The Maui District Health Office continued its health advisory for the county. The office is warning residents that emissions from Kilauea Volcano may cause respiratory reactions especially for those with asthma or other lung conditions.

Apr 23 2008 05:00PM Hawaii volcanoes national park is closed due to elevated sulfur dioxide levels. For the second time this month, the amount of sulfur dioxide has risen, prompting officials to close the Summit area of the park. Kilauea military camp and volcano house hotel is also closed.

Apr 24 2008 10:00PM On the Big Island, elevated levels of sulfur dioxide gas forced officials to close Hawaii volcanoes national park for a second straight day. The toxic gas is being emitted from Halemaumau Crater at the Summit of Kilauea and Puuoo. This year alone, sulfur dioxide emissions from Halemaumau have been as high as ten times above normal levels. And a health advisory's been issued for Maui and Hawaii County. You're looking at video of vog in Hilo from Kilauea volcano's emissions. Officials say the vog may cause respiratory reactions, especially for those with asthma or other lung conditions.

Apr 25 2008 10:00PM The Maui Health District office is keeping a health advisory in effect for all of Maui County until 6:00 p.m. tomorrow. Despite the advisory, the state Health Department says there is no indication of a significant health threat. The volcanic haze gave the islands quite an ominous look today, and brought temperatures up. And vog can be quite a problem for people with respiratory problems. In fact, there's at least one health advisory in effect tonight.

May 14 2008 05:00PM As our winds have dropped off, the haze has picked up. A reminder for residents on Maui health advisory districts: a vog health advisory is up. Because the emissions from the volcano will also linger in the air, people with respiratory problems like asthma should stay inside with the AC on and drink plenty of fluids.

May 15 2008 05:00PM The American Lung Association recommends drinking plenty of fluids and keep any necessary medication close by. Contact your doctor if your respiratory conditions get worse. A safety alert tonight as smoke and ash spewing from Kilauea volcano on the Big Island are causing a vog health advisory for Maui. People, especially with chronic asthma or other respiratory conditions, are advised to avoid strenuous activity outdoors, and try to stay indoors. The American Lung Association recommends drinking plenty of fluids and keep any necessary medication close by.

May 17 2008 06:00PM Straub Hospital says it's seen an increase in respiratory complaints. That's why people with asthma problems are urged to stay indoors until the vog clears up in the next few days. It does more than just turn our beautiful blue skies white, for some the haze is also a health concern. Making it difficult to be outside, especially on islands where the vog adds more pollutants to the air. But while residents are suffering, there is a large group of people who may not even be aware there is a problem.

HURRICANE PREPAREDNESS

May 14 2008 06:00PM SOUNDBITE: Toy, "A category four hurricane is a significant event for the state of Hawaii especially when it crosses the most populous Island in the Hawaiian island chain. He said the military's first action, if that happens, is to assess hurricane damage, save lives, and help in recovery efforts. As a new hurricane season approaches, military officials practice relief efforts to be ready in the event a hurricane hits the islands. Hurricane season is just around the corner, but before it starts on June 1, the military conducts a hurricane preparedness exercise.

COMMUNITY HAZARDS

Apr 11 2008 10:00PM Kim says she's used the pesticide before but this is the first time she's received a complaint. Firefighters say the windy weather's to blame and advise not to spray plants when gusts are high. This safety alert tonight the hazards of using pesticides to kill bugs in your garden. In kaimuki, residents complained of an overwhelming odor so strong, hazmat crews came to check it out. Khnl news 8's mari ela David is live to tell us how a little bit of insect killer filled the air of a neighborhood with fumes.

Apr 27 2008 05:00PM SOUNDBITE: Buchholz. "That is the important message, that people have been hiking swimming diving into fresh water streams ponds then if they do become ill within a week or two after that activity they should let their doctor know they might have been exposed to leptospirosis. During the recent heat wave caused by the Kona winds, many try to stay cool however they can. And it may sound great to take a dip in a local stream or splash around under a waterfall. But as KHNL new8's Beth Hillyer reminds us, there is an unseen danger in the water.

May 9 2008 10:00PM Council member Nestor Garcia represents Makakilo. Calls to his office yesterday and today have not been returned. An Oahu park is in such bad shape, parents say their kids are suffering cuts and bruises, even sprained ankles. They say Makakilo Community Park has been neglected for far too long.

May 22 2008 05:00PM Test results are expected tomorrow. There are no reports of illnesses. A safety alert tonight. For a second day, people on Maui need to boil their water before using it due to E coli bacteria found in the water supply. So far, only portions of Makawao that spans from the fire station on Makawao Avenue to the intersection of Makawao Avenue and the old Haleakala Highway are affected.

Jun 16 2008 05:00PM People living near a Leeward Oahu landfill are complaining of numerous health problems. And now, they're demanding answers. Dozens protest outside the PVT land company landfill in Nanakuli.

Jun 16 2008 06:00PM Lawmakers say they were told those plans are delayed because the company is waiting on permits from the city. And they've been assured that the company is taking steps to ensure the public's safety. Respiratory problems, bad cases of rash and sickness. Those are just some of the complaints from people living near a leeward Oahu landfill. They are demanding answers and say something needs to be done.

FOURTH OF JULY SAFETY

Jun 27 2008 06:00PM Soundbite: hfd chief Kenneth silva, "Never experiment with homemade fireworks they are dangerous and they are illegal." Government, city, and state agencies working together to make this fourth of July fun and safe for everybody. with fourth of July just one week away, the Honolulu fire department held a conference to talk about fire safety. Khnl news 8's Roger mari has more on what the public is being asked to do this independence day. Other agencies invited to speak included the Honolulu police department, the department of land and natural resources, and the Honolulu emergency services department.

Jun 27 2008 10:00PM Historically the 4th of July is one of the busiest days for fire fighters and other rescue agencies. That's why they all got together today to remind the public about how to be safe this year. Following simple rules could not only save lives and bodily injury, but also save valuable resources for other emergencies.

MILITARY IMPACT

Apr 22 2008 05:00PM Again the army insists there is no immediate threat to human health from the depleted uranium found on Hawaii ranges. Officials will now focus on the Big Island and Makua ranges. It's not harmful to your health. That's the U.S. Army's ruling following a recent environmental survey of depleted uranium at Schofield Barracks. KHNL news 8's Beth Hillyer is live with details on the U.S. Army's extensive research.

Apr 22 2008 06:00PM The army promises to keep Big Island and leeward residents informed about surveys in their communities. Back at Schofield, the military will continue to monitor air and water samples over the next few years. The U.S. Army quells community concerns about the discovery of potentially hazardous depleted uranium at schofield barracks. KHNL news 8's Beth Hillyer with live, local, late breaking details on the U.S. Army's

investigation. If exposed to it, depleted uranium is known to cause health problems including kidney damage.

PEDESTRIAN SAFETY

Jun 5 2008 05:00PM Investigators say they have the gold colored van, but the owner won't say who was driving it that night. Police are now drafting legislation that would hold registered owners accountable for certain incidents involving their vehicles, whether they're driving or not. Honolulu police are having difficulty solving hit and run traffic cases in recent months. The wife of a military man killed in a hit and run near the Honolulu International Airport seven months ago is still searching for closure tonight. The driver who fled the scene of a deadly pedestrian crash in Kalihi last night is still on the run. Investigators say a light colored SUV with paper license plates clipped an elderly man as he jaywalked across Dillingham Boulevard. The 79-year-old victim then fell into the path of this car, and later died from his injuries.

FIRE SAFETY

May 2 2008 05:00PM Hawaii firefighters applaud new laws, that help keep our state fire safe. By 2009, Hawaii will sell only "fire-safe" cigarettes, which are less likely to catch on fire if left unattended or thrown from a moving car. Fire officials say this helps in preventing fires caused by careless smokers.

Jun 5 2008 06:00PM Fireworks festivities for the fourth of July is just around the corner, and with our dry brush season, firefighters are advising you to take precautions in the case of a brush fire. The dry season began last month and lasts until October. And now is a crucial time to prepare because wildfires can occur at anytime especially here in the islands, simply because we have no climate changes.

PRODUCT SAFETY RECALLS

May 2 2008 05:00PM The bins are pink or green, and were sold at Lowe's stores from March 2007 through February 2008 for about six dollars. You can take them back to Lowe's for a refund. A safety alert tonight. Something in your home could pose a danger to your child. Lowe's is recalling almost 85-thousand of these storage bins because of high lead levels in the paint.

May 8 2008 05:00PM You can get a complete list of the recalled beef by going to KHNL.com. Breaking news on this Thursday, as a major beef recall could impact Mother's Day celebrations and barbecues across the state. Howard Dashefsky is live now with this KHNL news 8 safety alert. This is a precautionary recall of nearly 69 thousand pounds of beef products processed at the Palama Meat Company in Kapolei last month.

May 8 2008 06:00PM This is the first recall of meat in Palama Meat Company's 55 year history. The company is the state's largest meat processor and has processed more than 80 million pounds of product in the past decade. You can get a complete list of the recalled beef by going to KHNL.com. Keep it here for our safety alert reports here on KHNL news 8. We're keeping you informed of the latest product recalls and provide you tips to help keep you and your family safe. A KHNL safety alert tonight, as tens of thousands of pounds of ground beef, popular at island barbecues, are voluntarily recalled. E. Coli was found in a batch of meat purchased from a vendor on the mainland, then processed at the Palama Meat Company in Kapolei. This spurred the recall of nearly 69 thousand pounds of May's brand beef.

May 8 2008 10:00PM A Kapolei company announces a voluntary recall of nearly 69 thousand pounds of beef. As of this evening, Palama Meat Company says it has recovered 40 percent of the recalled meat, but that means 60 percent could still be in stores, or possibly in your freezer. If you have any May's beef, check for the product code on this orange sticker to see if its listed in the recall. The affected meat was produced from April 9th through April 21st. You can get a complete list of the recalled beef by going to KHNL dot com.

SEAT BELT USE

May 12 2008 05:00PM During last year's campaign, officers across Hawaii issued nearly 28 hundred citations for seat belt violations. This year's campaign runs through June first. If your safety isn't reason enough, perhaps a \$92 fine will be. Police across the state are now combing the streets for people in cars who aren't buckling up.

----- PROGRAM: THINK ABOUT IT -----

DATE/TIME AIRED: Mondays, 6:30pm
Tuesdays, 6:00am and 5:30pm
Wednesdays, 7:00am and 6:30pm
Thursdays, 6:00am and 5:30pm
Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 -- 90 seconds

SUMMARY/SCRIPT:

May 19, 2008 **Dazing Haze**

Purple haze all in my brain... well, with all due apologies to Jimi Hendrix, it's actually been more of a translucent and velvet vog that hovered over Oahu and other islands in recent weeks. And yes, the tradewinds do invariably come back and let us once again gaze upon majestic mountains and scenic city views.

But just think about how people in Los Angeles or Beijing or Mexico City or Denver are immune to these types of hazy days. For in those cities, bad air is not an anomaly, it's the norm. And to make matters worse, the particles in the air in those cities and countless others, is a lot worse to breathe in and breathe out than the air we deal with when we have volcanic emissions.

Simply driving along in the eerie stillness of our vapor-covered environment sure makes you happy that we don't accept this phenomenon as a regular occurrence. And unlike our infrequent vog days, most of the cities around the world who see grey cause the majority of their own problems- yes, manmade air junk. Thank heavens for our relatively clear heavens here in Hawaii. 'Scuse me while I kiss the sky... Think about it.

ECONOMY Evaluation, success in the community, business/economic how to's.

Local Newscasts

ALOHA AIRLINES GOES OUT OF BUSINESS

Apr 1 2008 05:00PM For the next three days, Hawaiian Airlines is accomodating Aloha passengers free of charge on any flight, if there is space available. So, some relief for stranded passengers. The cease in operations leaves thousands without a way home. And another 400 thousand people with tickets that are no good. Competitors in the travel and tourism industry are stepping in to help out Aloha Airlines passengers. You can find a list of the various airlines, hotel and resort companies, and the special offers they're making to Aloha passengers on our website KHNL.com. All passenger operations shut down yesterday. Only Aloha's cargo division is up and running. Aloha's final flight arrived in Honolulu late last night. KHNL news 8's Mariela David joins us now with more on that. Hundreds of people flooded the terminal as the very last plane pulled up to the gate. Aloha Airlines was back in bankruptcy court today. The main topic? Aloha's profitable cargo service. And the void Aloha Airlines left in this market means local carriers now have to pick up the slack. On the first day without Aloha, Hawaiian airlines' president Mark dunkerley put together a team to help stranded passengers. Some of his employees came out to the airport to volunteer their time today.

Apr 1 2008 06:00PM As most everyone in Hawaii knows by now, Aloha ended 61 years of passenger service yesterday. Nearly two thousand people are now without jobs and hundreds of passengers are still trying to make alternate travel arrangements. Here at Honolulu International Airport, Hawaiian airlines and other carriers continue beefing up service to accommodate stranded passengers. Former Aloha Airlines employees Dulce Takase and Theresa Kapunia. While the company may not have been able to ride out turbulent financial times, employees remain strong and say they continue to hope a buyout will save what they call their second home. Aloha's very last interisland flight landed at about 10:30 last night from Maui to Honolulu. Hundreds of there to Mark the end of the airlines decades long run. The airline even asked the judge to ban the unionized pilots from walking away from their air cargo jobs. We are waiting on the judge's decision. Aloha Airlines took a leap forward today in selling off assets. Late this afternoon a federal bankruptcy judge cleared the way for Aloha to begin selling off it's cargo and contract service divisions. Clients and employees of Aloha Airlines aren't the only ones being affected by Aloha's sudden shut down. Travel agencies have been trying to help people who made bookings HNL Travel worked throughout the weekend hoping to get a jump on the large number of phone calls they were anticipating. The main question from HNL Travel's clients is how to get a refund? And the void Aloha Airlines left in this market means local carriers now have to pick up the slack. On the first day without Aloha, Hawaiian Airlines' president Mark Dunkerley put together a team to help stranded passengers. Some of his employees even came out to volunteer their time today. Complete information on what is available can be found now at KHNL. com. Help is now available for airline employees losing their jobs. The airline, several unions, a local bank, and the city and County of Honolulu have organized a job fair for a week from tomorrow; Wednesday April 9 at the Blaisdell center exhibition hall from 10:00 a.m. until 3:00 p.m. The state's rapid response team is holding informational meetings on Oahu, Maui, Kauai and the Big Island beginning Thursday to help with filing unemployment claims.

Apr 1 2008 10:00PM And tonight many passengers are still trying to make alternate travel arrangements. It's been especially difficult for people trying to catch flights to the mainland. Hate to see a long time company like that go under but hopefully they'll be able to get some sort of service back. The changing landscape of Hawaii's airline industry. A terminal once so busy with passengers is now completely empty. This stark scene is now the reality at airports across Hawaii, in the wake of Aloha Airlines' sudden shutdown. Aloha ended 61 years of passenger service late last night, leaving nearly two thousand people without jobs. Aloha Air's very last inter island flight landed at about 10 30 last night from Maui to Honolulu. Hundreds of people were there to Mark the end of the airlines decades long run. Celebrations started the moment the plane touched the ground. What is continuing tonight is Aloha Airlines' cargo

— service. And late this afternoon a federal bankruptcy judge cleared the way for the bankrupt airlines to begin selling off the profitable division. Up until today, only one potential buyer, Saltchuk, had expressed interest and offered 13 million dollars. Aloha Airlines is now in talks with the union representing pilots, to determine which pilots will fly the only part of the company that's still up in the air. Aside from cargo employees, Aloha Airlines says 1200 contact services workers also still have their jobs. KHNL news 8's Mariela David joins us now live from Honolulu International airport with how Aloha Air cargo employees are coping. We are at Aloha's cargo division. Employees we spoke with here say they may still have their jobs, but they are having a difficult time dealing with the loss of their colleagues. Help is now available for Aloha airline employees losing their jobs. The airline, several unions, a local bank, and the City and County of Honolulu have organized a job fair for a week from tomorrow on Wednesday April ninth at the Blaisdell center exhibition hall from 10am until three pm. The state's rapid response team is holding informational meetings on Oahu, Maui, Kauai and the Big Island beginning Thursday to help with filing unemployment claims. Employees and clients of Aloha Air aren't the only ones being affected by the airline's sudden shut down. Travel agencies have been trying to help people who made bookings. H.N.L. Travel worked throughout the weekend, hoping to get a jump on the large number of phone calls they were anticipating.

Apr 2 2008 05:00PM Stranded travelers scrambling to get back to the mainland are now headed back home. Hawaiian Airlines offered Aloha Airlines customers a special one time flight from Honolulu International Airport to Los Angeles, for free. The plane took off a couple hours ago. Many in the travel and tourism industry are stepping in to help out Aloha Airlines passengers and employees. You can find a list of the various airlines, hotel and resort companies, and the special offers they're making to aloha passengers on our website KHNL.com, your source for news and information 24 7.

Apr 2 2008 06:00PM They can learn about filing for unemployment and medical benefits. There will also be credit counselors and mortgage experts to questions. Lawmakers are investigating what led up to the demise of Aloha Airlines, and looking at possibly preventing similar collapses in the future. They're also asking what's being done to help the unemployed workers. And one issue they all seem to agree on is that Aloha's demise will likely cost everyone who travels interisland. Hawaiian is also still accepting Aloha tickets on a free, first come first served, standby basis. That offer is good through tomorrow. That offer is good through tomorrow. Reporting live from Honolulu International Airport, Mariela David KHNL news 8. Let's go now to KHNL news 8's Mariela David, live at Honolulu International Airport where Hawaiian Airlines announced immediate job openings. The announcement just came in late this afternoon. Hawaiian says it has positions available for 12 pilots 35 flight attendants and 7 mechanics.

Apr 3 2008 06:00PM With nearly two thousand aloha workers off the job since Monday, the ripple effect of their departure is beginning to set in for several area businesses. Many are seeing fewer customers, and ringing up fewer sales. Full days since aloha's final flight, the reality of the local airline's departure is still sinking in.

Apr 3 2008 10:00PM With nearly 2 thousand Aloha Airlines workers suddenly displaced, and now ATA Airlines, the fallout is being felt far beyond the airport itself. Area shop and restaurant workers say their sales dropped significantly with news of the shutdown, but perhaps nobody misses Aloha's workers and passengers more than Helen Ramirez. For the past 10 years she has served up snacks, and smiles from this small convenience stand inside the Aloha terminal.

Apr 7 2008 05:00PM The passengers say they appreciate the state stepping into help offset the cost. Tourism officials say they hope the passengers they help will tell their friends and family the Aloha spirit is alive and well. The state tourism agency extends a helping hand to thousands of stranded airline passengers. State officials are dipping into a five million dollar emergency fund to subsidize charter flights. A spokesperson says some bidders are interested in buying the division. There will be a hearing on the 24th in Oakland California for approval of the sale. Negotiations between Aloha Airlines and its pilots union are still going on at this hour. In U.S. bankruptcy court today, reps from both sides said they will keep on negotiating until they reach a labor agreement, even if it takes all night.

Apr 7 2008 10:00PM When ata and Aloha airlines stopped flying last week, thousands were left asking how am I going to get home? The Hawaii tourism authority or HTA has stepped in to help, subsidizing several new flights, on what it's calling goodwill missions. In us

bankruptcy court today, reps from Aloha airlines and its pilots union said they will keep on negotiating until they reach a labor agreement, even if it takes all night. The battle is over who should fly Aloha's cargo planes. The air line pilots association wants Aloha to choose based on seniority. Analysts say the closures of Aloha airlines and ATA airlines are a strong sign that the entire airline industry is struggling. And passengers sure are noticing. In fact, the 2007 airline quality ratings released today showed a 60 percent jump in customer complaints!

Apr 8 2008 06:00PM A viewer holding seemingly worthless seats on Aloha Airlines contacted our talk story line in search of information on how to get his money back. KHNL news 8's Beth Hillyer spoke with a state consumer advocate about how to recoup your losses.

Apr 10 2008 05:00PM HMSA is offering information and assistance to displaced Aloha Airlines employees. Former airline workers sat in on educational briefings to learn how to sign up for medical insurance for themselves and their families. When the airline went bankrupt and shut down, the employees lost their medical coverage. The high cost of medical insurance has some families opting out of coverage. But one local doctor is assisting Aloha Airlines workers in what he calls the face of disaster. A trip to the doctor's office can cost hundreds of dollars.

Apr 10 2008 06:00PM Members of the Hawaii congressional delegation testify in Washington D.C. this morning following the bankruptcy and closure of Aloha Airlines a week and a half ago. The economic impacts and the fallout from the biggest layoff in Hawaii's history take center stage at a hearing on Capitol Hill. Soaring jet fuel costs and unfair competition by Mesa's Go! Banmiller said he called on federal lawmakers to do something about the interisland fare war, but his call for help didn't gain enough momentum to save Aloha from shutting down. Banmiller noted that since the Deregulation Act of 1978 passed, Hawaii has seen a number of airlines crash mid Pacific, Mahalo and Discovery, and now Aloha. Banmiller says deregulation is hurting the state's airline industry. He says it works in big markets, but in small markets like Hawaii, deregulation opens up potentially harmful competition.

Apr 15 2008 05:00PM The deadline to file paperwork to buy any portion of the company is this Friday. And the hearing to confirm the sale will happen next Thursday or Friday. Former Aloha Airlines employees aren't the only ones affected by the company's bankruptcy filing earlier this month. Aloha's retirees have also been hit. KHNL news 8's Leland Kim is "live" at Honolulu International Airport with the bankruptcy's ripple effect. Children of former Aloha Airlines employees, who lost their healthcare benefits when the company shut down, may be getting some help soon. A group of state lawmakers is proposing a bill that would provide free health insurance for the kids. The measure would expand the new keiki care program to include Aloha children who aren't eligible for other private or government insurance, excluding cobra.

Apr 16 2008 06:00PM On Capitol Hill, U.S. Senator Daniel Inouye and U.S. Senator Daniel Akaka have asked the Bush administration to expedite an application for a grant to help re train and find jobs for laid off Aloha Airlines employees. The senators sent U.S. Department of labor secretary Elaine Chao a letter asking her to expedite the grant and provide assurances the labor department had the money to fund the program.

Apr 28 2008 06:00PM Saying "aloha" to an important carrier of Island cargo. After hearing of the shutdown that would impact nearly 300 employees, the Governor has announced the state is activating the multi agency rapid response team to help the employees. Now, Aloha cargo operations will also be shut down.

Apr 28 2008 10:00PM The company today announced the end of its cargo division. A sudden shut down now leaves hundreds more employees, out of work, and in shock. The company says it will convert its chapter eleven case to chapter 7 liquidation, leaving 85 percent of Hawaii's air cargo, including mail to and from Maui and the Big Island, up in the air. A spokesperson from the U.S. Postal Service says Corporate Air will help deliver mail to the neighbor islands. First, Aloha Airlines grounded its passenger service. Now, it's cargo division is shut down as well. It's a move that's expected to have a major impact on businesses across the state. Governor Linda Lingle tonight expressed her concern for the nearly 300 Aloha Airlines cargo employees and their families. In a statement she said, quote, "as we did immediately when aloha terminated its passenger service, the state has activated our multi agency rapid response team to assist the affected employees. And Maui Mayor Charmaine Tavares expressed her concern for the neighbor islands.

Apr 29 2008 05:00PM SOUNDBITE: Unnamed man, "It's sad-cause the whole company is gone everything. The doors close for good on Aloha's Airlines Cargo operation, forcing hundreds more to say goodbye to jobs and careers, from package handlers to pilots. Potential buyers for Aloha's Cargo division was a glimmer of hope for pilots, who want to continue working and living in Hawaii. But that hope was dashed yesterday when Aloha's bankruptcy process went from a chapter 11 reorganization effort, into a chapter 7 liquidation proceeding. More importantly they need to get flowers from their farms and the Big Island and Maui here to Honolulu. Most shippers we spoke with say it will take time to negotiate deals on other carriers and they fear the cost of freight will go up. The shutdown also has local shippers scrambling to find a way to move their goods interisland. KHNL new 8's Beth Hillyer joins us now with details on the cargo crisis. Without Aloha Airlines Cargo to move things between the islands suddenly many island business spent the day trying to find other ways to move merchandise. While this emergency is going on, other freight carriers are providing assistance. Some business owners are turning to the superferry saying it's a convenient and fast way to move cargo. Love's Bakery, Federal Ex, and other shippers packed up their trucks and drove them onto the ferry today for shipments bound for Maui.

Apr 29 2008 06:00PM The shut down of Aloha Airlines Cargo leaves island companies scrambling to find ways to get their products to the neighbor islands. The Aloha Cargo shutdown is creating a cargo crisis in Hawaii. KHNL new 8's Beth Gillyer is live with details on how local shippers are now scrambling to find a way to move their goods interisland. Aloha Cargo used to ship everything from bread to flowers to newspapers. While this emergency is going on, other freight carriers are providing assistance. Some business owners are turning to the Superferry saying it's a convenient, and fast way to move cargo. Love's Bakery, FederalEx, and other shippers packed up their trucks and drove them onto the ferry today for shipments bound for the valley isle.

Apr 29 2008 10:00PM Yesterday, a surprise from bankruptcy court as Aloha shuts down its cargo division, which carries 85 percent of all goods shipped by air between the islands. And even though they no longer have jobs, aloha cargo workers still showed up to work today. Much of the talk today was where employees would go. Some said they would look to other cargo carriers, while others said they would get out of the airline business completely. In the spirit of Aloha! As businesses scramble to find alternatives for shipping their products, these jobless, yet dedicated Aloha Airlines Cargo employees, still show up at work to lend a helping hand. But what happens now? SOUNDBITE: Pereira. "Fed ex has seen a lot more of the business now and I know that has a lot of people concerned without Aloha to compete with Fed Ex, the fear is what will happen with pricing. The Aloha cargo shutdown is creating a cargo crisis in Hawaii. Suddenly many island businesses are going to great lengths to move their merchandise. As for the cargo crisis, she says there are enough carriers to handle Aloha's abandoned load. Among those carriers offering help is Young Brothers. Aloha Airlines handled a majority of the state's cargo. And although other carriers are providing a short term solution, a long term solution must ultimately come into play. Aloha Airlines' bankruptcy process went from a chapter 11 reorganization effort, into a chapter 7 liquidation proceeding yesterday. That basically means aloha no longer exists as a company. And former Aloha pilots now have to start looking outside Hawaii for employment.

Apr 30 2008 06:00PM Back in business? Two days after Aloha Airlines cargo shuts down a new development. Could a new owner be ready to take over the bulk of Hawaii's cargo business? Aloha then converted its bankruptcy case from chapter 11 to chapter seven. That made the cargo division more attractive not only because it's cheaper to buy, but also because the conversion cancelled out the pilot's collective bargaining agreement. Monday's cargo shutdown left more than 300 people without work and businesses scrambling for other ways to move their products between islands. Tonight many of those laid off employees are hoping they will be back on the job soon, under a new owner. One of the same bidders that pulled it's offer shortly before the Aloha cargo meltdown on Monday.

Apr 30 2008 10:00PM Governor Linda Lingle today again addressed the inter Island cargo situation. She said, quote, "at this time, there is no indication that any critical supplies are not being shipped and delivered in a timely manner. As a result, Lingle says she does not plan to declare a state of emergency, as some lawmakers have suggested.

May 1 2008 06:00PM It's a little bit ambiguous about the health insurance because the next step depends on if it's sold or not. Many who attended today's meeting said they were confused, and felt uninformed with the way their former company, Aloha, has dealt with the

shutdown. And as lawyers were working out details of a possible deal this morning, some former employees of Aloha Airlines tried to find out about unemployment benefits. They went to a meeting held by the department of labor's rapid response team. Representatives from HMSA and Kaiser Permanente were also on-hand to offer insight on transitional health care plans.

May 1 2008 10:00PM There were just too many people and businesses being hurt. I had to reach out and offer my help to get a primary air cargo operation back in business. Saltchuk President Tim Engle says his company's interest in Aloha Airlines Cargo was revived by the efforts of Hawaii U.S. Senator Daniel Inouye. **PHONE SOUNDBITE:** Saltchuk President Tim Engle. Senator Inouye released a statement earlier today, saying, quote, "I could not just sit by and let it go.

May 7 2008 05:00PM Former Aloha pilot Paul Phillips, "That means June 1, there is no coverage, cobra coverage. Health coverage for former employees of Aloha Airlines is on the verge of being dropped, as the company nears the edge of going away for good. A bit of good news, though. A bill called the "keiki care plan" which extends health coverage for former Aloha employees has passed. Saltchuk is expected to officially take over Aloha's Air cargo operations next week. And that could spell disaster for thousands of former Aloha employees who depend on their medical benefits.

ATA SHUTS DOWN OPERATION

Apr 3 2008 05:00PM A bad week gets worse for air carriers in Hawaii, their employees and thousands of passengers. First long time interisland carrier Aloha Airlines stops operations, and now low cost carrier ATA calls it quits after filing bankruptcy. The ATA announcement came from its Indianapolis headquarters early this morning. It had been in business 35 years. More than twenty two hundred employees are now out of work, and according to the Hawaii Department of Labor, including 150 full time and contract workers here in Hawaii. And with the increase in demand, ticket prices have gotten expensive. A one way ticket from Vegas to Honolulu is anywhere between a thousand and two thousand dollars. And now, just when all of Aloha's Airlines stranded passengers are finally accomodated, ATA leaves many more travelers stuck, both here and on the mainland. KHNL news 8's Leland Kim, joins us "live" at Honolulu International Airport with reaction from passengers. ATA passengers we talked to were caught completely off guard. A total of 150 ATA employees now find themselves suddenly unemployed. And they're invited to take advantage of informational sessions underway to assist displaced Aloha Airlines workers. All the employees are eligible to file for unemployment and medical benefits, and can learn more about job opportunities at several upcoming job fairs. / With nearly 2 thousand Aloha Airlines workers suddenly displaced, and now ATA, the fallout is being felt far beyond the airport itself. Area shop and restaurant workers say their sales dropped significantly with news of the shutdown. / Several hotels are also stepping in to help out stranded ATA passengers. You can find a list of the various companies and the special offers they're making to ATA passengers on our website KHNL.com, your source for news and information.

Apr 3 2008 06:00PM Thousands of people stranded, thousands of airline workers unemployed. This week alone, two airlines flying out of Hawaii abruptly call it quits. The airline had 29 jets, many of them leased. In addition to Hawaii service from four West coast cities, it flew three routes out of Chicago. The airline says the cancellation of a key contract for its military charter business was the key factor for its bankruptcy and going out of business.

Apr 3 2008 10:00PM Another stunning announcement today for Hawaii's airline industry. ATA airlines abruptly called it quits. The low cost carrier is the second airline to shutdown this week. The ATA Airlines announcement left thousands more stranded at Honolulu international just as the backlog of stranded Aloha Airlines passengers was finally being cleared. This is the sight that greeted passengers at a t a counters across the country. No employees, no flights, and no more ATA. The sudden shut down of the airline left people not only stranded in Hawaii, but also in Oakland, California and Las Vegas. Here's some excerpts from our affiliate news stations.

Apr 4 2008 06:00PM Help is on the way for the thousands in Hawaii's air industry now without jobs after both Aloha Airlines and ATA airlines stopped passenger flights. Close to two hundred employers will reach out to displaced air employees next week at the Neal Blaisdell Center. At Wednesday's job fair, airline employees will be able to meet prospective employers, as well as learn how to put together a resume, receive information on unemployment benefits,

and learn how to continue their health insurance and other benefits. And there's also help for passengers left stranded in Hawaii after ATA's abrupt shutdown yesterday. The Hawaii Tourism Authority says about nine thousand travelers are stuck in the islands. The state agency is working to secure airline seats for them to get back to the mainland.

Apr 4 2008 10:00PM Just when the displaced aloha airlines passengers had been taken care of came the announcement that a t a airlines was also calling it quits. But state tourism officials have a plan to help the travelers. The state agency is working to secure airline seats on charter flights for them to get back to the mainland. Help is on the way for the thousands of air industry workers in Hawaii. Close to two hundred employers will reach out to displaced air employees next week at the neal blaisdell center. At Wednesday's job fair, airline employees will be able to meet prospective employers, as well as learn how to put together a resume, receive information on unemployment benefits, and learn how to continue their health insurance and other benefits.

Apr 5 2008 10:00PM As part of the Hawaii Tourism Authority's plan to provide travel for displaced ATA travelers Hawaiian Airlines issued an update on two of their flights between Honolulu to San Francisco today. Their first flight from Honolulu to San Francisco operates on Monday, April 7. And their second flight leaves Honolulu to San Francisco on Wednesday, April 9.

AIRLINE DIFFICULTIES ECONOMIC IMPACT

Apr 10 2008 05:00PM Early reports indicate that about 500,000 fewer visitors might come to Hawaii this year due to the sudden loss of Aloha Airlines and ATA Airlines. That is a major problem for a number of reasons. Businesses will suffer, as will the state's tax coffers.

CONSUMER ISSUE - AIRFARES

Apr 30 2008 06:00PM Hawaiian airlines today announced its increasing inter- island fares by \$5 to 20 dollars each way starting tomorrow. So what does that mean for a roundtrip ticket? The airlines lowest fare would go to \$54 from \$49.

TOURISM INDUSTRY

May 5 2008 05:00PM If you remember after 9/ 11 these beaches were empty compared to now. Back then state lawmakers started an ememrgency fund which now they may have to tap into. The airlines have always been the lifeline to Hawaii's booming tourism industry. Now government officials and tourism leaders are scrambling to add flights as the busy summer season approaches. KHNL new 8's Beth Hillyer is live with more on the plans to head off what many are calling a tourism crisis.

May 5 2008 06:00PM The economic spin off from this is more than just airlines. They have to get people here to fill hotel rooms, restaurant seats and attractions. Calling it a crisis, Hawaii tourism officals are looking for more airline seats on arriving flights in an effort to "salvage the summer" traditionally, Hawaii's busiest travel season. KHNL news 8's Beth Hillyer has more on the scramble to add flights. There are growing fears from tourism and government officials that if there aren't more affordable flights added to the islands there could be an economic disaster.

May 5 2008 10:00PM But the number of flights arriving here took a major hit when both Aloha Airlines, and ATA suddenly shut down. Tonight state officials say there is a definite cause for concern. Their goal is to counter much of the negative publicity surrounding the shutdown of Aloha and ATA. After the September 11th attacks, lawmakers started an emergency fund, and now, they may have to tap into it. SOUNDBITE: Legislature's State Senator Donna Mercado Kim. "This is a crisis starting to brew here. My concern is what are we doing to do how are we going to be proactive. But with the ADS in place, HTA says those travel restrictions could be lifted as early as July. One snag is that there is no direct flight from China to Hawaii. Help may be on the way for Hawaii's tourism industry from China. In fact, China has become one of the world's hottest out bound tourist markets, with more than 100 million people there, packing their bags each year.

May 12 2008 10:00PM Business may be booming for Hawaiian Airlines, but state officials say they expect a decline in the number of visitors traveling here this year. The prediction is part of the latest report from the State Department of Business, Economic

Development and Tourism. It says total visitor arrivals are now expected to drop three percent in 2008.

Jun 6 2008 06:00PM As intercontinental ticket prices continue to creep up, airlines are making some tough choices just to keep their heads above water. And those decisions very much impact our tourism industry, which is almost solely dependent on air travel. To offset the effects of the economic downturn, the Hawaii tourism authority is focusing more on foreign markets like, China, Korea, and Australia. That's because foreign currencies are strong against the dollar right now. And rising jet fuel costs also impact flights to and from the mainland. Longer distances mean more fuel to burn. As intercontinental ticket prices continue to creep up, airlines are making some tough choices just to keep their heads above water.

Jun 6 2008 10:00PM To offset the effects of the economic downturn, the Hawaii tourism authority is focusing more on foreign markets like, China, Korea, and Australia. That's because foreign currencies are still strong against the American dollar right now. **SOUNDBITE:** HTA Rex Johnson, "This is not something, again, that's just happening here in Hawaii, it's going to happen worldwide. Summer vacation won't be the same this year as record jet fuel prices and an economic downturn have people watching what they spend. And for an island state like Hawaii that is so dependent on air travel, rising ticket prices mean more people are staying put.

Jun 9 2008 05:00PM The Hawaii Tourism Authority says marketing budgets for commercials and ads will be upped three million dollars more for the mainland and half that for Asia. Officials say when it comes to tourism, Hawaii is not the only state suffering from a state of urgency, it's a trend happening all over the country. Hawaii tourism leaders are brainstorming ways to bring more tourism to the state today, after adding millions of dollars more to their marketing efforts. With the uneasiness of the economy right now Hawaii tourism leaders are calling concern to state's visitor numbers and say the answer is to increase attraction.

Jun 9 2008 10:00PM Hawaii tourism leaders are brainstorming ways to bring more tourism to the state, after adding millions of dollars more to its marketing efforts. Behind closed doors, tourism officials statewide met today to piece together a campaign aimed at increasing the visibility of the island's attraction. With fuel prices causing airliners to up the cost of tickets, travel is becoming a lot tougher.

Jun 25 2008 05:00PM While Hawaii gets thousands of visitors every week, a small group in today to wrap up a nearly two week tour of mainland cities, could be the start of something Big. That group is the first organized tour from China. One of the reasons for the big celebration now that the travel gates are wide open between China and Hawaii, industry leaders say China travelers could potentially fill the void caused by the dwindling Japanese tourism market.

Jun 25 2008 06:00PM Now the hope is these fresh faces will boost the state's lagging tourism industry. Hawaii has had a presence in China for 4 years developing interest from visitors, now that presence could pay off. A small group of Chinese visitors is here in the islands, but it could signify a big increase in tourism for the state. Until just recently, China did not allow their country's travel agencies to market group tours to the United States and Hawaii.

Jun 25 2008 10:00PM The tour group from China is on a 12 day u s tour. Hawaii is their last destination. Freedom to travel to the United States for leisure. A group of tourists from China is enjoying that new found freedom tonight, here in Hawaii. Under a new agreement between China and the U.S. Travel agencies in China are now allowed to sell tour packages to America.

JOBS/EMPLOYMENT/UNEMPLOYMENT

Apr 9 2008 06:00PM Another job fair and career expo is scheduled for Wednesday, May 21. That's from 9:00 a.m. to 3:00 p.m. and it's open to the general public. Thousands of former Aloha Airlines employees look to move onto the next chapter of their lives, at one of the biggest job fairs on the island. Close to 200 businesses set up shop at the Neal Blaisdell exhibition hall.

INSURANCE ISSUES

Apr 16 2008 05:00PM Hawaii's lack of a medical safety net could mean big out of pocket expenses for those facing sudden unemployment. Many former employees of Aloha

Airlines are affected, and others could be too, if another Hawaii based company goes under. 43 states have what's called a health coverage tax credit or HCTC.

GAS PRICES

May 25 2008 05:00PM Hawaii gasoline prices have skyrocketed to an average of four dollars a gallon, and there's no sign of them coming back down. AAA calls this year record breaking when it comes to gas prices, and that's fueling frustration with drivers. To somehow drive away their dependence on oil. While not all drivers are willing to give up their cars, people I spoke to say they'll consider carpooling, biking to work, even taking a trip on the bus, unless they say the price for that goes up too. And about 26 percent said 5 dollars.

May 28 2008 06:00PM Whether you fill up with diesel, regular unleaded, or just ride the bus, somehow we're all paying for high gas prices. The company owners we spoke with today say they don't expect gas prices to come down anytime soon, so the prices of our goods will only continue to go up. And even if you don't drive a car, the sky rocketing price of gas affects your pocketbook. KHNL news 8's Walter Makaula is live at the pump along Lagoon Drive to tell us how. Even if you bike or walk to your destination, businesses that depend on gas to transport the products you consume everyday have to pass on the costs to you.

RETAIL/COST OF LIVING

Apr 22 2008 06:00PM The general manager at Pearlridge adds that shoppers are mainly made up of military and locals, and that's one of the reasons sales have stayed strong. But malls that cater to tourists may be seeing slower sales because some may cut back on spending because of the country's weaker economy. Attention shoppers! The ups and down of the stock market are not only felt on Wall Street. The ripple effects of a growing number of foreclosures wash up here on our shores as well.

Apr 23 2008 10:00PM The increasing cost of food is creating a global crisis. The problem is so bad that in some places riots have broken out in protest. The price of rice has more than doubled in the last five weeks according to the world food program. 5 Bags per customer. And local Asian markets are passing on the price increase to customers. The isolation of our islands makes us especially vulnerable. Local retailers have already begun a ration on rice sales. KHNL news 8's Beth Hillyer has more on how you could see more of this problem at your dinner table.

FINANCIAL HARD TIMES

Jun 13 2008 10:00PM One of the largest shipping companies in the Pacific announced today that it's rates are going up. Matson navigation is raising its fuel surcharge for its Hawaii service by 4 and a half percentage points, from 33 point 75 percent to 38 and a quarter percent. Company executives say escalating fuel prices have hit levels that are unprecedented, which is affecting their business.

Jun 21 2008 06:00PM SOUNDBITE: Unnamed man, "It's about a 20 reduction and a lot of the volunteers are seniors." Could Hawaii soon cut back on thousands of meals served daily to elderly in the islands? Record high gas prices are affecting everything, but for Hawaii's senior citizens it may mean going hungry. That's because Hawaii's Meals on Wheels program relies on its volunteers to get about two thousand meals a day to seniors. But volunteers are dropping out as pump prices rise.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
Tuesdays, 6:00am and 5:30pm
Wednesdays, 7:00am and 6:30pm
Thursdays, 6:00am and 5:30pm
Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

April 7, 2008 Aloha Means Goodbye

Aloha means goodbye. Goodbye to 61-years of service; goodbye to over 1,900 employees; goodbye to a reliable and viable option for local travelers; goodbye to an airline which began, in part, to offer equal opportunities to minorities.

While the airline wars have been fierce and unfriendly of late, did you ever think that Aloha Airlines would join the list of defunct Hawaii air carriers, alongside MidPacific, Discovery and Mahalo Airlines? The jet fuel prices, the cost of doing business, the questioned practices of a third player- it all added up to bankruptcy for the second time in the past four years- and this time it results in a complete shutdown of passenger service.

Last ditch efforts to find a financier or buyer failed, and certainly the nationwide credit crunch made the timing of this announcement even worse in terms of finding an 11th hour savior. The accusations of unfair competition will continue, as will the Aloha lawsuit against go! Airlines, and 1,900 residents will hopefully find something real soon to allow them to move ahead with their lives, which they must. Aloha meant “hello” in our skies almost 62-years ago; aloha meant “love” to the many employees and passengers, and now, sadly, aloha truly does mean “goodbye”. Think about it...

April 9, 2008 Double Whammy

Early reports indicate that about 500,000 fewer visitors might come to Hawaii this year due to the sudden loss of Aloha Airlines and ATA Airlines. That is a major problem for a number of reasons. Businesses will suffer, as will the state's tax coffers. And when local businesses are hurt, the ripple effect extends out beyond the obvious hotels and restaurants and tourist attractions. Discretionary spending will dry up as people's jobs are affected.

Unfortunately, airlines still in pay will raise fares as part of the old supply and demand game. And unless someone steps in to fill the gap, this void in airline lift will become the norm, not just a stark and short-term reality check. And there are some who suggest that we are about to see more issues with airlines simply not being able to make it. ATA was Hawaii's 3rd largest carrier behind United and Hawaiian, and its discount rates helped to drive market prices, which often helped consumers. Combined with Aloha, we have just lost about 15% of the visitor airline seats.

Some additional seats have been added, and certainly will remain as new, regular routes, but this loss mandates that politicians and business leaders come together on possible solutions and options. Many of us have pondered the ramifications of being so heavily dependent on tourism and

airplanes. Well, that conceptual discussion has just moved into the realm of stark reality. Think about it...

April 16, 2008 **Economic Rocky Ride**

Not only are there fewer seats available for flying to and from this most isolated land mass in the world, but if and when more flights are added on a regular basis, you know the prices will rise, just like Neighbor Island airfares will soon creep, or maybe jump, up. And if you think the loss of Aloha and ATA is the end of the domestic airline woes, don't bet on it. You really might start saving more now for that upcoming summer or holiday trip, so that you don't have to deal with stark reality- otherwise known as sticker shock- when you go to make your travel plans later on.

And now that gasoline has surpassed the previously unfathomable \$4-per gallon level on Maui, are people really going to start changing their habits, lifestyles, and recreational pastimes to avoid using the car so much? Will carpooling see a surge, or will the HOV lanes continue to be sparsely populated, even during rush hour?

The current economic slowdown and the many related issues that most people are facing locally and nationally are not going to disappear in the next few months. It is what it is. And no one should be naïve enough to believe that a new president can simply wave his or her magic wand and momentum and make things right again early next year. So be smart, stay aware, remain civil, and hopefully we can all ride this one out not too far down the bumpy road ahead. Think about it...

May 5, 2008 **Economic Cycles, And You**

Whew... that was close. Aloha's cargo division got back up off the ground late last week, and many people- employees, customers, and consumers, all breathed a collective sigh of relief. We don't need any more things closing down or breaking down as we all try to weather the current economic slowdown, if not an outright recession. Home sales fell last month, car sales are down, we've lost a couple of airlines and prices are rising on those flights we can get on... the list goes on and on. And by the way, this whole oil pricing thing- you realize it also affects package goods and other necessities we purchase, not just the gas we put into the car.

It kind of makes you wish you could jump forward into the future and look back on this one in hindsight, as people surely survived the last downturn and the one before that. Economic cycles are just that, and, while tough to wade through, you just have to make some personal choices and smart decisions to ensure that you can get through it relatively unscathed living in a place which is a bit more expensive than just about anywhere else.

Since we all need to make free time and down time, maybe now is a very appropriate time to reconnect with family and friends and look to do some of the simple, yet important things- pot luck, beach day, rent a movie, watch a sporting event. The old, but prophetic saying "don't worry about things over which you have no control" is a bit trite, but maybe it will give you some piece of mind until this ill-economic wind blows by. Think about it...

June 2, 2008 **Visitor Vagaries**

An article three weeks ago in the Wall Street Journal pointed out how Honolulu was one of the very few major tourist destinations in the U.S. that had not yet seen a serious slippage in its tourism numbers- so far. Now we know that there is reason for concern about some light days and months ahead, but the fact that the international economy and the value of foreign currency against our dwindling dollar remains strong could keep 'em coming from Canada and Europe while the numbers from the west coast and inland stagnate or drop off.

A more limited number of airline seats to Hawaii and the rising costs of airfares are definite cause for worry for domestic arrivals, but local hotels have already begun to wisely offer incentives and better packages than in summers past. And now might be a great time for you to look at that kama'aina summer trip within the state, as the same ticket prices that make it tougher for people to consider coming here are also making it tougher for local folks to travel to the mainland.

If we do see a 4% drop in visitor arrivals this year, as was recently predicted, it would be on the heels of some of the best years ever for Hawaii tourism, so it really isn't all doom and gloom as long as the bottom doesn't drop out. Think about it...

PROGRAM: TODAY

DATE AIRED: Various (See scripts for exact dates.)

TIME/DURATION: 120 Minutes

SUMMARY/SCRIPT:

FR 4/11

- It's the Friday whip around -- this weeks topic: keeping your job in this downward economy.

Guests: Doug Hirshhorn, Career Coach

Rod Kurtz, Inc. Magazine Senior Editor

Cathie Black, President Hearst Magazines

Carmen Wong Ulrich - Author, Generation Debt

Stacey Tisdale, Author, THE TRUE COST OF HAPPINESS

EDUCATION Issues, successes in the classroom, educational awareness, and expert advice.

Local Newscasts

GENERAL ISSUES

Apr 1 2008 10:00PM Future scientists gathered today to show off their experiments, hoping to not only impress an audience, but judges too. At the science and engineering fair at the Blaisdell exhibition hall, experiment posters were judged by a variety of judges, including a robot. The event hopes to spark a love for science and encourage students to seek career opportunities in the field.

SCHOOL BUS SAFETY

Apr 9 2008 06:00PM Busses with seatbelts cost about 12 thousand dollars more than those that don't. Busses with seatbelts cost about 12 thousand dollars more than those that don't. Reporting live Beth Hillyer KHNL news 8. Citing the recent Kahuku bus crash, parents and concerned citizens testifying before lawmakers today, are demanding seat belts be installed in island school buses. KHNL news 8's Beth Hillyer has more on this safety alert. Nationwide traffic statistics reveal on average about 11 kids are killed in school bus crashes each year and countless others injured.

SCHOOL SAFETY

Jun 10 2008 05:00PM Police say the summer break is a good time for the campus walk through because they don't want to alarm students and staff. The Kalihi officers have similar plans for the other schools in their district. If there was a campus shooting or another crisis at a Hawaii school, would police be ready? Today, officers train at a Honolulu high school.

Jun 10 2008 06:00PM SOUNDBITE: Cordero, "At least they'll know what to do when something comes up and everything. So like as long as I know we're safe. Kalihi police swarm Farrington High School today. Not in response to an emergency, but to prepare for one.

Jun 10 2008 10:00PM If there was a campus shooting or another crisis at a Hawaii school, would police be ready? Today, officers trained at a Honolulu high school. As part of their training, officers from the Kalihi district moved through the buildings at Farrington High, which one of the largest high schools in the state.

MAKING EDUCATION AFFORDABLE

Apr 11 2008 06:00PM Working moms are often financially strapped to advance their education. But an on line scholarship program is making it possible for women to earn their college degrees. Two million dollars in scholarships are now available through "Project Working Mom", a full ride college scholarship for working mothers in Hawaii and across the nation.

PUBLIC EDUCATION FINANCIAL WOES

Apr 15 2008 06:00PM Hawaii charter schools staff and faculty members unite to protest what they're calling a cut in funding by lawmakers. Hundreds of charter school students showed up at the State Capitol today to shed light on the issue. The total budget is actually getting an increase from \$51 million to \$56 million, but charter school officials say it doesn't factor in the increase of new students expected to enroll.

SCHOOL CONDITIONS

May 9 2008 05:00PM Dirty classrooms and not enough people to clean them. That's the allegation coming from some public school teachers on Maui, and the Hawaii State Teachers Association just filed a "class grievance.

May 9 2008 06:00PM The HSTA is collecting data right now to find out how widespread the problem is. They plan to meet with the Department of Education to find a solution. That's what

some public school teachers on Maui are saying. And the Hawaii State Teachers Association just filed a "class grievance. But some Oahu schools don't seem to be affected, as their classrooms are clean.

May 9 2008 10:00PM Is a trashy situation getting in the way of your child's education? They blame reduced funding for education for the lack of classroom cleaners. HSTA plans to meet with the Department of Education to find a solution. The teachers claim their classrooms are filthy and there's not enough people to clean them. The allegations come from educators on Maui, who say their students are learning all about grime and trash.

SUCCESS STORIES

May 20 2008 06:00PM Students at Pauoa Elementary School received a musical surprise today. Twenty-eight premium ukulele's were donated by Sprint Hawaii, and the Mr. Holland's Opus Foundation. The ukulele's were donated to promote Hawaiian music education in public schools.

May 20 2008 06:00PM Out of 38 thousand high schools in the United States, the Punahou buff and blue athletics program ranks as number one. Sports Illustrated selected the buff and blue as the best program based on this criteria: continued excellence in athletics over a 10 year period, the number of state titles won, as well as the number of college and professional athlete alumni. This year, Punahou won 16 state titles, and 12 seniors have already signed to play at division one programs.

Jun 12 2008 05:00PM Mokuoloe also known as Coconut Island became a classroom today for a group of Elementary school teachers who are voyaging into educational change. Teachers learned how to use Hawaiian culture and our islands natural environment as a new curriculum for math, science and language. Today's workshop provided teachers with an opportunity to put the lessons to work.

COMMUNITY PARTNERSHIPS

Jun 18 2008 05:00PM Teachers from local trade schools toured a new construction site. The groundwork for a plan to enrich the education of Hawaii's youth. The Pacific resource partnership educates the teachers and counselors about construction sites and in class education.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
Tuesdays, 6:00am and 5:30pm
Wednesdays, 7:00am and 6:30pm
Thursdays, 6:00am and 5:30pm
Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

May 28, 2008 The Junk Stops Here

Hawaii's public schools will start weaning kids off of so-called "junk" food in an ambitious plan over the next four years. Say goodbye to sugar-filled candy, cookies, and drinks at school. Say aloha to fundraisers that fatten up the kids as well as the coffers. While we probably won't start seeing campus vending machines displaying bags of broccoli, walnuts, blueberries, or carrots, this concept is obviously a healthy plan. Now, if we could only get parents to have the same rules at home, or at least do a better job of keeping an eye on what gets ingested, perhaps we can see an immediate impact on the childhood obesity issue which plagues our state.

As someone who grew up on a whole host of cakes and cookies, I am not some naïve do-gooder who wants to take Willie Wonka treats away from our keiki. But healthy options do make lots of sense. Trying to stop the over-indulgence and relative ease by which kids can get some of these treats at school is a smart start. Add to that the upcoming mandate of more physical activity at our public schools, and the vital signs of our youth should look much brighter in the years ahead.

Getting kids to realize what's best for their bodies and their minds is a constant battle, but this cooperative effort between the DOE, parents, teachers, students, and the private sector is a step or a jog in the right direction. Think about it...

ENVIRONMENTAL RESPONSIBILITY

Stewardship, sustainability and long-term awareness...issues and the importance of the environment in the island community.

Local Newscasts

EARTH AND SEA PROJECT

Apr 2 2008 05:00PM We travel to east Oahu to meet the monk seal man. He volunteers his time to help protect this marine animal and help keep seals and people apart. Our Earth and Sea Project continues today, with a look at global warming, and its effects on our state. In the past century, the earth's temperature has warmed up, only a degree and a half. But that small change, can do some major damage to our islands. In celebration of Earth Day, sun tech Hawaii and KHNL news 8 are giving away a complete solar hot water heating system. This \$8 thousand system, complete with installation, is a great way to show your commitment to the earth and sea. To enter the contest simply go to KHNL.

Apr 2 2008 06:00PM We travel to east Oahu to meet the monk seal man. He volunteers his time to help protect the marine animal and help keep seals and people apart. He volunteers his time to help protect the marine animal and help keep seals and people apart. The Earth and Sea Project in partnership with NOAA and National Marine Sanctuaries here on KHNL news 8 and on K5 news. Our Earth and Sea Project continues today, with a look at global warming and how it can affect Hawaii. In the past century, the earth's temperature has warmed up, only a degree and a half. But that small change, can do some major damage to our islands.

Apr 14 2008 05:00PM All week long, the exclusive KHNL news 8 earth and sea project celebrates earth day. Using one of these bags is one way to show your kokua for Hawaii. The beach environmental awareness campaign Hawaii, or BEACH for short, is selling the bags for three dollars each as a fund raiser for earth day at a variety of places including kale's natural foods in Hawaii kai.

Apr 14 2008 06:00PM Here's another way to avoid having to use plastic bags. These earth day bags available at Kale's natural foods in Hawaii kai for three bucks apiece support a local grassroots environmental organization. BEACH, which stands for beach environmental awareness campaign Hawaii will use proceeds from the sale of the bags to continue its efforts to clean up marine debris on Hawaii beaches.

Apr 25 2008 10:00PM From the "Earth and Sea" project file tonight, millions of dollars of help to protect east Maui's watershed. The National Park Service and its partners plan to spend more than \$2 million over the next couple of years to plant rare and endangered plants, eliminate invasive weeds, protect habitat and provide educational opportunities in the park for keiki. One example of the work is the eradication of the invasive weed, miconia.

Apr 30 2008 05:00PM Tonight's featured "Earth and Sea" project report gets you up close to humpback whales off Maui. We join research scientists who study humpback behavior and explain why it's important for us to protect these mammals. The Hawaiian monk seal is one of the most endangered marine mammals in America. And in this "Earth and Sea" project report, the fight to save the monk seal is going national. This animal is in critical condition and critics of current government policies say not enough is being done to protect them.

May 7 2008 05:00PM Tonight's featured "Earth and Sea" project story, we take you on a special trip to American Samoa and the smallest of the national marine sanctuaries. Fagatele Bay is a shining example of how partnerships protect an island way of life which depends largely on its fringing coral reefs.

May 14 2008 06:00PM In tonight's "Earth and Sea" project report we tour a "green" home on Maui. See all of the latest innovations used in this house to help save energy and the planet.

Jun 5 2008 05:00PM Cannibal snails and shell collectors nearly drove the kahuli snail to extinction. We take a trip to a remote part of Oahu to show you what's being done to protect the kahuli snail. The National Oceanic and Atmospheric Association is launching two new buoys off the south shore. They're aimed at keeping our coastal waters cleaner and safer for all of us. Although NOAA has launched several open ocean buoys, the two newest devices are part of the Hawaii ocean coastal observing system.

Jun 6 2008 10:00PM Schnitzer Steel is taking all the nets and debris, shredding it, and taking it to H power to be incinerated. SOUNDBITE: Unnamed male, "So it's good and it's bad, but it helps us to find solutions in the future. Tons of debris floating into the northwest Hawaiian islands is damaging the delicate reef system. But a mission to clean up the area will help turn the trash into treasure. Stephen Florino reports on this "Earth and Sea project" report.

Jun 18 2008 05:00PM In this week's Earth and sea" project report, we meet a kaneohe man who just might be holding one of the keys to unlocking the growing problem of global warming. Richard maruya has developed a refrigerant for cars and appliances that independent testing has confirmed not only works better in smaller amounts than any other product on the market, but it's also eco friendly. The product, hcr 188 c is working.

Jun 25 2008 10:00PM People in Hawaii love their plate lunches! Forget about what the food is doing to our bodies all those styrofoam conatiners are seriously hurting our planet. But some local companies are trying to change that. That's where scientists are busy conducting some unique research on a species of albatross. Will it help move these birds off the endangered list? When you're chowing down on a plate lunch, you're probably not wondering where the styrofoam plate will end up. But now, there's an eco friendly way to enjoy take out.

Curbside Recycling

Apr 4 2008 10:00PM The city's curbside recycling program is so successful come this fall it will expand to 40 thousand more homes on Oahu. Mayor Mufi Hannemann announced today that this November, the recycling project will expand to the North shore, from mokuleia to sunset beach. It will also be in the windward communities of Kailua and lanikai.

Apr 14 2008 06:00PM On the second day, you alternate between the green and blue bins. The curbside recycling program will expand this November to the North shore, and select windward and Honolulu neighborhoods. We start tonight's earth and sea project coverage with a growing effort to increase recycling on Oahu. Khnl news 8's Mari Ela David is live in Hawaii kai where the Mayor is hosting another meeting to talk about the city's curbside recycling project. The meeting starts in just half an hour at the kalani High School cafeteria here in Hawaii kai.

Apr 14 2008 10:00PM Mayor Hannemann says most of Oahu will have curbside recycling by may of 2010. Other areas that will see curbside recycling this November the North Shore, select Honolulu and windward neighborhoods including kapahulu and Kailua. We start tonight's earth and sea project coverage with a growing effort to increase recycling on Oahu. The project is now expanding to other communities across the island. Khnl news 8's mari ela David is live in Manoa with the story.

Apr 28 2008 05:00PM The North Shore is the next neighborhood on Oahu slated for curbside recycling. Beginning at six 30 tonight, city officials, including the Mayor will talk with North Shore community members about the new curbside recycling program. Some area residents welcome the opportunity to go green, but others have concerns.

PROTECTING WILDLIFE/FLORA/FAUNA/MARINE

Apr 9 2008 06:00PM Oahu resident John Gregory, "It goes back to respecting the animal, it's obviously just out here relaxing, it needs to have that time alone to replenish it's body before it goes back out to see for however long they swim. With a little kokua, everyone can enjoy watching these monk seals and help ensure their continued existence. Our Earth and Sea Project continues tonight, with a bit of an old wives tale, or in this case an old monks tale. KHNL's Roger Mari finds the monk seal population is growing throughout the Hawaiian islands and tells us why it's important to respect their space. Borders are put up around this monk seal on this Oahu beach.

Apr 14 2008 06:00PM A bottom fishing ban on several varieties of fish is now being enforced. Fishermen across the state are learning today that bottom fishing is suspended. The suspension includes several island favorites including onaga and opakapaka.

Apr 16 2008 05:00PM During the study they will vary times and locations to get a more accurate picture of the fish supply. Scientist have been catching and releasing fish along the Kailua, Kaneohe and waimanalo shorelines for the past ten years so they have a solid baseline for which to judge if the gillnet ban is working. Local marine researchers with the

Oceanic Institute went out on a fishing trip this afternoon to assess the effects of a gill net fishing ban.

Apr 18 2008 05:00PM At four thousand 25 feet, mount Kaala is the tallest mountain on Oahu. It's also home to native Hawaiian plants that need to be protected. One group of people, was at the summit working on restoring the area.

Apr 18 2008 06:00PM SOUNDBITE: Oahu Army Natural Resources' Candance Russo, "I anticipate we'll have to return several more times just until we overcome that seed bank that's in the soil. Students, teachers and volunteers helping this fragile environment at the highest point of Oahu continue to flourish. At four thousand 25 feet, Mount Kaala is the tallest mountain on Oahu. It's also home to native Hawaiian plants that need to be protected.

Apr 22 2008 06:00PM People still have the next 75 days to give their input on the draft plan. The Governor will hold nine meetings across the state during that time. Today a trio of government agencies unveils a plan to manage Papahānaumokuākea marine national monument, our country's largest conservation area. This plan will help determine the future of seven thousand species in a 140 thousand square mile stretch of the Northwest Hawaiian Islands. Leland Kim joins us live at Ala Moana to explain what this means for Hawaii's ocean life.

May 21 2008 10:00PM It wasn't that long ago the precious marine life within the bay began fading away. But a strict management plan changed that. Bond says the mission to save Hanauma Bay will remain incomplete. To help attract residents, Hanauma Bay holds moonlight snorkeling the first Saturday of the month, when the beach stays open until 10. Hanauma Bay, it's a shining example of how best to protect our precious marine life. But it wasn't too long ago that much of this beautiful bay was dying. Tonight, we take a look what it took to restore it. The master plan to protect Hanauma Bay not only limits the number of daily visitors, but also ensures all who enter the bay understand their responsibility to help it. Everyone who steps foot into the park, passes through the marine education center where they hear from volunteers. They must also watch a short film. A retired University of Hawaii professor did a comprehensive study to analyze the impact policy changes have had on the health of Hanauma Bay. Doctor Richard Brock took several years to complete it. He found the environmental measures put in place here are working.

Jun 11 2008 05:00PM If you lose the physical things of Hawaiian culture you lose that culture. In tonight's "Earth and Sea" project report find out what's being done to protect the endangered kahuli snail. When you think of endangered species here in Hawaii, snails may not be the first thing that comes to mind. But the Oahu army natural resource program and nature conservancy are working hard to preserve the tiny kahuli snail. Shell collectors nearly drove the tree snail species to extinction.

BUSINESSES GOING GREEN

Apr 11 2008 05:00PM Some big tax advantages are on the table at Honolulu City Hall for companies that emphasize the use of renewable energy and recycling. Bill 31 would give property owners seven year long tax exemptions for building commercial renewable energy and recycling facilities. The exemptions would also apply for existing facilities that are renovated to produce renewable energy and use extensive recycling.

Apr 11 2008 06:00PM Another local politician jumps onto the popular "green" bandwagon. New and existing companies that build or renovate with renewable energy and recycling in mind could get property tax exemptions for seven years. Bill 31 is the idea of Honolulu city council member Donovan Dela Cruz.

Apr 14 2008 10:00PM On to molokai, where molokai ranch donates 16 hundred acres of pristine and environmentally sensitive land to the Molokai land trust. It will keep the mokia parcel free from development forever. The land includes 5 miles of spectacular, remote and rugged coastline which has an extensive tidal pool system and numerous intact koa and fishing shrines.

Apr 18 2008 05:00PM Castle and Cook Self Storage will celebrate it's grand opening Saturday from 10:00 a.m. until noon. The event is open to the public. An island self storage company is doing its part to help the environment by going green. And today, a few students from Mililani High School toured the facility. Students walked the halls of Castle and Cook Self Storage as part of Earth Day activities.

Apr 18 2008 06:00PM SOUNDBITE: Property Manager Lorna Nono. And even the carpets are recycled. Mililani High School students take their classroom learning to an unlikely

place: a storage facility. But as unlikely as it may be, they learn how building green is the way of the future.

May 15 2008 06:00PM The new array of PV panels will produce enough electricity to power 40 homes in one year. HECO says, that may be a small number, but if it's successful, we can count on many more of it's flat top buildings to get similar systems in the near future. In an effort to go green, the Hawaiian Electric Company is installing hundreds of solar panels on one of its Ward Avenue buildings. It's taken more than a year for the Public Utilities Commission to approve the new source of power for Hawaiian Electric.

May 17 2008 06:00PM It's a small business in a small town, making a big impact on the environment. And its being done here in Hawaii. Food For Thought is a restaurant in Haleiwa taking part in a project called plastic free Haleiwa.

May 28 2008 05:00PM Our "Earth and Sea" project report continues tonight. The U.S. Army goes green. At two nurseries on Oahu, they're growing some extremely rare plants in some cases, there are only 50 left in the entire world.

HUMANS VS. NATURE

Apr 15 2008 06:00PM We are taking a deliberate effort to locate and determine what the condition are of those munitions out in the ocean if there is cause for concern and if further action needs to be taken. The army wants researchers to answer if after 60 years, can the munitions can be recovered and safely destroyed? Members of the Waianae community want to know, what are the harmful affects of chemical and conventional weapons dumped in leeward Oahu waters? Thousands of shells sit on coral reefs and the ocean floor and after 60 years, they are in a fragile state. KHNL news 8's Beth Hillyer has details on the munition's mapping.

GENERAL ISSUES/ENVIRONMENTALISM

Apr 18 2008 05:00PM This weekends Kokua Festival is the fifth annual, and besides bringing top music acts to Hawaii, it is a fund raiser for Johnson's Kokua Hawaii Foundation. It supports environmental education in Hawaii communities and schools. A Keiki Kokua Festival kicks off a weekend of Earth Day activities on Oahu. Hawaii born, music super star Jack Johnson and Dave Matthews performed a short set for hundreds of environmentally aware school kids.

Apr 18 2008 10:00PM SOUNDBITE: Manoa resident Kim Stempien, "Really stop to think before you go and purchase something, 'do I really need that other material item in my home, do my children really need more toys? Hawaii celebrates Earth Day 2008, and looks for ways to protect the environment in our fragile island state. As a mother of a young son, Stempien says she wants do her part to preserve the environment for future generations. SOUNDBITE: Manoa resident Kim Stempien, "Now that I have a child I see how important that is and I want him to be able to see the beauty that we have seen in our lifetime. A day long festival at the University of Hawaii at Manoa is still attracting people at this hour. It all started at 11:00 this morning and the celebration will continue until 11:00 tonight. The campus and environmental groups are showcasing products and ideas that could help save our environment.

Apr 19 2008 06:00PM They can learn about native fish ponds, they can learn about how to restore native limu they can learn about self sustainability, and enjoying the ocean, and getting out and working together. It's a unique way to celebrate Earth Day, trying to make one small island a better place for Hawaii. For the past four years, the organization Kai Makana has been trying to restore the island of Mokauea off Oahu. More than 300 people came out to help clean up Mokauea Island along with the organization Kai Makana.

Apr 21 2008 05:00PM Students in Wahiawa spend the day re using, recycling, and re inventing. 107 Kindergarten through 12th grade students from Hoala school in Wahiawa give back to the community in honor of earth day. High school students put on a fashion show, and teach the younger kids how to re invent used items into something cool to wear, and they encourage the students to re use clothes they like from their brothers and sisters.

May 10 2008 06:00PM There is concern those chemicals could contaminate our water supply. But there is an effort underway to go green naturally. The Board of Water Supply will continue to hold workshops on better gardening practices until the end of may. Next week it's how to catch water, after that, it's making compost with worms. Going easy on the

environment by going green teaching people to protect plants naturally. SOUNDBITE: Unnamed man, "I think it's a great resource. Showing folks what can be done without commercial fertilizers and pesticides.

May 10 2008 10:00PM Teaching those with a green thumb how to naturally protect our plants while being environmentally safe. But the future is smelling good for this environmentally educational center. SOUNDBITE: Cain, "It will be interesting to watch the change, it will be obvious and interesting to watch. Thousands of Hawaii lawns and gardens stay green through the use of fertilizers and pesticides. But what happens to those helpful products when they are in the ground. There is concern those chemicals could contaminate our water supply.

May 17 2008 10:00PM Hawaiian festivities in Waikiki hype up awareness to preserve our island's important natural resources. The tenth annual "E Malama I Ke Kai" Ocean Awareness festival took place in Kapiolani Park. Hundreds turn out for this annual event that gives kids an interactive opportunity to touch and feel oceans creatures like sea urchins and starfish.

Jun 24 2008 06:00PM The air we breathe in the islands, is about to get cleaner. All thanks to a joint effort between public and private agencies to reduce harmful diesel emissions in Hawaii. This truck driver's starting the engine to a greener future.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
Tuesdays, 6:00am and 5:30pm
Wednesdays, 7:00am and 6:30pm
Thursdays, 6:00am and 5:30pm
Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

June 4, 2008 Electronic Junk

Sony Hawaii recently unveiled plans to help people recycle their old, unwanted Sony electronic items. At selected recycling centers, Sony will pick up the tab when consumers drop off their old gear. The program is not yet in place on Oahu, but it is in operation on the Big Island. With all of the new cameras, TV sets, computers and other equipment that are on consumers "must have" list, this idea is a great one, as there is some environmentally damaging stuff in much of what we might plan to simply toss out.

And speaking of recycling, the CFL boxes you can get when you buy the new energy- and money-saving bulbs are large and cumbersome. Do people really wanna store these empty boxes somewhere until their CFL bulbs burn out in four to seven years? The boxes are \$20 each, which includes shipping and handling, and can hold 6-8 burned out CFL bulbs, but that price and storage issue might cause casual environmentalists to think twice before purchasing compact fluorescent lamps.

Make no mistake about it, simply dumping a CFL in the garbage is a bad and lazy choice, as the elemental mercury ends up in a landfill, and in the soil. Nonchalantly dumping any old electronic equipment in the garbage is a bad idea, but more needs to be done, like Sony is doing, to make it easy for consumers to act on recycling options. It's really not asking too much for more ideas such as this as everyone becomes a little more green-savvy now, is it? Think about it...

TRAFFIC Coping with, the future of, and alternatives.

Local Newscasts

ROCKSLIDE TRAFFIC ISSUES

Apr 8 2008 06:00PM The Department of Transportation removed large boulders and secured the Hillside with protective netting. So what does this mean for other parts of the Island that are also prone to rockslides? Next on the DOT list are hillsides in Wahiawa and Makapuu. They are spending more than \$16 million for these projects. Rocks and debris came tumbling down a year ago at Waimea Bay. The mess shut down this stretch of Kamehameha Highway for almost a week. It caused a traffic nightmare for North Shore residents.

MASS TRANSIT

Apr 16 2008 05:00PM Opponents say a transit system will generate too much noise, lower property values and cost taxpayers too much money. The Mayor wants to break ground by next year. The future of Honolulu's mass transit system is in the hands of the City Council tonight. A final vote on the kind of technology to use is expected to come down today.

Apr 16 2008 06:00PM The Honolulu City Council has been listening to testimonies all day long on the hotly debated future of Oahu's mass transit system. A vote is expected to come in anytime now. Opponents say a transit system will lower property values and cost taxpayers too much money. Mayor Mufi Hannemann wants to break ground by next year. A live look into City Hall courtesy of Olelo as City Council Members continue discussion at this hour as they prepare to make a big decision on the technology for a fixed guide way system. So just what type of rail will be selected? A rubber tire system, light rail, magnetic or monorail?

Apr 16 2008 10:00PM After heated debates and deadlocks, the Honolulu City Council walks away without a vote tonight on Oahu's controversial mass transit plan. It's a critical and controversial decision city council members must make. And now, after this latest delay, Mayor Mufi Hannemann announces he's tired of the council's gridlock. In a statement, the Mayor says, quote "this situation is the worst example of raw politics that leave residents disgusted and disillusioned with public officials in general. The council takes up the mass transit issue again on April 23.

Apr 17 2008 05:00PM The Mayor has his mind set on steel on steel. This despite some vocal opposition from people who say it's too expensive and too noisy. And the Mayor is confident the votes just aren't there. He wants to break ground on the system sometime next year. SOUNDBITE: Honolulu Mayor Hannemann. "I'll pull the plug. If it's not steel on steel, I'll pull the plug.

Apr 17 2008 06:00PM Mayor Mufi Hannemann says it's steel on steel for Honolulu all the way. This despite some vocal opposition from people who say that option is too expensive and too noisy. And the Mayor is confident the votes just aren't there. He wants to break ground on the system sometime next year. SOUNDBITE: Honolulu Mayor Mufi Hannemann. "Last night as I said is the most dysfunctional council session I have ever seen. Some harsh words for members of the City Council after they're unable to reach a decision on a mass transit system for Honolulu.

Apr 21 2008 06:00PM A grassroots movement to stop Honolulu's rail project in its tracks is in full gear tonight. A group of citizens has launched a campaign that would give voters the power to say no to trains, or rail on Oahu. The Mayor is not available for comment, but his office issued a statement saying, "from the very beginning, opponents of transit have talked about this. It's not really anything new. Our top story tonight. Let the people decide. Will you have an opportunity to say yes or no to rail in the upcoming election?

Apr 21 2008 10:00PM The controversial decision to build a mass transit rail system on Oahu could fall into the hands of voters, in the November election. Today, a group of citizens has launched a petition drive to stop the project from picking up speed. If their ordinance becomes law, city leaders say it would override any decision the the City Council or Mayor makes on the rail project. The City Council is scheduled to vote on a mass transit system this Wednesday. Will voters get to decide? There's a push tonight for a public vote on

whether to stop Oahu's proposed rail transit system. The controversial decision to build a mass transit rail system on Oahu could fall into the hands of voters, in the November election.

Apr 23 2008 05:00PM It's round two for the Honolulu City Council. At this hour, members are attempting to once again decide the fate of Oahu's transit system. On the table, are three technologies the council must choose from rubber tire on concrete, magnetic levitation or steel wheel on steel rail.

Apr 23 2008 06:00PM If the council remains undecided, the Mayor says he will move forward with his plan. That means Mayor Hannemann would go ahead with the steel on steel technology. Council chair Barbara Marshall was absent, but we're told that Marshall is flying in to try to make it to tonight's meeting. If she makes it in time, Marshall could break the deadlock that has stalled the transit vote. If she makes it in time, Marshall could break the deadlock that has stalled the transit vote. And we will bring you all the latest developments right here on KHNL news 8 and on our sister station K5 news. One more try. Honolulu City Council members take another stab at picking the transit technology for the cities' multi billion dollar rail system.

Apr 24 2008 06:00PM The transit technology bill may be dead, but a couple Honolulu council members refuse to give up their right to select a technology. Today, council members Ann Kobayashi and Donovan Dela Cruz announced two new bills. One would study just rubber tire on concrete.

Apr 24 2008 10:00PM Council members deadlocked on the technology issue after a second attempt at making a decision. But even though they failed to reach any consensus, a couple of members refuse to give up their right to choose what kind of technology the city should get. Kobayashi says a majority of the transportation committee members favor steel on steel. So she says there's a slim chance the bills will pass, but Kobayashi and Dela Cruz say they're still determined to try. The transit bill may have died last night, but the political battle is not over. Will the Honolulu City Council ultimately decide on the system's technology? Council members deadlocked on the technology issue after a second attempt at making a decision.

Apr 25 2008 10:00PM A group working to prevent the city from building a rail transit system gathered today for their first public meeting. The members of stoprailnow.com made signs and picked up t-shirts to distribute to the public.

May 7 2008 05:00PM And it remains to be seen if councilmembers can reach a decision this time, after not being able to come to an agreement when an earlier bill over rail technology was voted on. Along with the 20 stops on the initial route, the city councilmembers also pinpointed hopeful stops, like here at the Honolulu airport, that would be added if the entire 30 miles of rail is built up. The Honolulu City Council is moving forward with one aspect of the rail transit plan that may have residents and businesses taking a closer look at the route. When it comes to Honolulu's rail project, we now know where it will stop but we still don't know what will make it go.

May 7 2008 06:00PM SOUNDBITE: Djou, "What's going on with the City Council, on one level who the heck knows, I am a city councilman and I have no idea. If you are looking for exactly where the rail stops will be located, you can check out our website for a link to the city's site. The Honolulu City Council is moving forward with the design of transit stops along the proposed rail route. But it's back to the drawing board when it comes to rail itself.

May 15 2008 10:00PM The debate is over it's steel wheels on steel rail. Honolulu city council members today did not advance a bill that would have changed the technology for Oahu's mass transit system. The bill would have considered two other alternatives, rubber tire on concrete and magnetic levitation.

May 22 2008 10:00PM That's the latest tonight from anti rail protestors. They launched a petition drive a month ago, that would give voters the power to say "yes" or "no" to a steel on steel rail system on Oahu in the November elections. Which means any hope of steering away from rail may rest on Stop Rail Now's petition drive. If Stop Rail Now's ordinance becomes law, city leaders say it would override any decision the City Council or Mayor makes on the rail project. Oahu's mass transit plan is speeding ahead, but one group wants to bring it to a complete stop. Will it get enough support? 8 thousand signatures so far, and at least 22 thousand more to go.

May 23 2008 05:00PM SOUNDBITE: Mayor Mufi Hannemann, "Everybody goes to the airport in some form or fashion, we have provided a way and means for the city to do it sooner rather than later. Another stop has been set for Hawaii's mass transit system. But the

Mayor says there's still time, and he's hoping the money comes from the state's airport fund or a percentage of the general excise tax. He hopes to break ground by 2009. The city's rail plan now includes a pit stop to one of Oahu's busiest places. The 20 mile route from Kapolei all the way down to Ala Moana Center, now extends its service to Honolulu International Airport.

May 26 2008 06:00PM Instead of taking the day off, today, members of an Oahu anti-rail group hit the ground running with a new campaign headquarters. Stop Rail Now opened up shop on South Street in downtown Honolulu. Members say the new headquarters gives them added momentum as they work to collect 40 thousand signatures from registered voters.

May 30 2008 05:00PM They need to get 40 thousand signatures by August 1 to put it on the ballot. If they don't succeed, they plan to continue collecting signatures to force a special election if necessary. A group against a rail proposal for Honolulu steps up efforts to stop the momentum. It comes, just one week after Mayor Mufi Hannemann announced he would include a rail link to Honolulu international airport. As KHNL news 8's Leland Kim explains, they're hoping to get enough signatures to let the people decide.

ALTERNATE SOLUTIONS

May 30 2008 05:00PM A state representative is upset because she says Governor Lingle does not want to release money to study a traffic solution for Ewa residents. The proposal calls for a tunnel to run from Iroquois Point to the Pearl Harbor area. It's estimated to cost up to \$2 billion to build.

Jun 28 2008 06:00PM SOUNDBITE: City Councilman Charles Djou, "Just take a few percentage of cars off the roadways and the traffic significantly improves." A city leader has come up with a plan to keep those cars off the roadways but it would cost Oahu drivers. The state DOT says discussion about this method is premature since they don't have the authority to charge tolls. The city is expected to take action on this issue next month. A drive into downtown would come with fees during rush hour, under a plan city leaders are looking at. City leaders say something needs to be done to cut down on the number of rush hour drivers.

Jun 28 2008 10:00PM SOUNDBITE: City Councilman Charles Djou, "I think there's a lot of things the City and County of Honolulu can do and should do that would actually alleviate traffic without spending \$6 billion on the rail system. This could be one of those." A new proposal to ease city traffic could end up costing commuters. A search for a way to clear traffic congestion cashing in on downtown driving may be one way to meter change. A drive into downtown Honolulu would come with fees during rush hour, under a plan city leaders are looking at.

TRAFFIC CONGESTION ISSUES

Jun 23 2008 06:00PM If you use the H-1 Freeway car pool lanes in the morning, listen up. The Department of Transportation is changing the requirement to use those lanes from two to three people. That's effective starting July 8.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
Tuesdays, 6:00am and 5:30pm
Wednesdays, 7:00am and 6:30pm
Thursdays, 6:00am and 5:30pm
Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

May 12, 2008 **Rail Reality Redux**

A lot of people are jumping on the bandwagon, or rather the possible fixed rail apparatus, to throw in their two cents about rapid transit and fixed rail. To be or not to be? That was the question, and most people probably thought that we were beyond that point. But now we have groups wondering if this enterprise should even take place, jockeying is on-going for where the line or lines might actually run, and the ever-present question remains over what type of system should be approved, again.

One City councilman interviewed on our news said about the technology, and I quote: "What's going on with the City Council, on one level who the heck knows? I am a City Councilman and I have no idea." Well, that's re-assuring, at least we know these folks have no clue. I was getting worried that they might be ready to make a decision, understanding that no solution is ever going to be deemed perfect and infallible. It often seems like when it comes to the whole rapid transit issue, the engine is not moving.

There are now more questions unanswered than before the data was presented. Who knows where it will end up- literally, since we still don't know if the station plans include Kapolei, the airport, UH, Waikiki, etc. Steel wheels, new deals, the public reels, it would all be quite riveting if it were just a TV soap opera. But it's not. Think about it...

June 23, 2008 **Railing on Rail**

So the "stop rapid transit" people are pushing for a vote in the election come November. I don't recall if the "stop H-3" coalition or the "keep Kalaniana'ole" narrow proponents thought about the bigger picture for neighbors in those areas, but those projects went ahead, even though hundreds of thousands of Oahu residents' lives were not impacted by these specific traffic efforts. Lots of people send their kids to private school knowing, of course, that part of the taxes they pay go to help pay the price for public schools which they are not involved in. So it is in the world of civics- all for one and one for all, even if it doesn't help me.

If the argument against a rail system is that it simply won't help solve some of the leeward traffic woes, well, maybe the ever-increasing price of gasoline will make that point moot as time goes on and gasoline prices slowly rise toward \$5 per gallon. And if the thought is that we should double-deck the highway or put in a toll road, those might be plausible solutions on top of offering some form of mass transit sooner rather than later.

But please, do not suggest that we do nothing, that we sit around and wait, that we take two more years to do assessments and planning and hypothetical numbers calculations. Do not pretend that

no one saw this coming, that experts and planners and politicians haven't pored over the data. Do not ignore the report sent out last week that said Honolulu has the worst rush-hour traffic in the nation. These are not the type of rankings in which we need to be #1. Solutions, which always have some risk, are a must. Today. Think about it...

FAMILY/COMMUNITY RESPONSIBILITY

Dealing with family, cultural, and community issues/needs...advice and resources available.

Local Newscasts

COMMUNITY PROJECTS

Apr 7 2008 10:00PM The group is now trying to raise money to pay for shipping, which is expected to cost at least 1200 dollars. They also collected more than 800 books, which will go to Kaiser Permanente's reach out and read program serving Hawaii kids. Some local comfort tonight for children caught in the crossfire of the Iraq war. There's a group of high schoolers on Oahu that's sending an impressive amount of teddy bears to injured kids in Iraq.

Apr 10 2008 10:00PM Some members of Hawaii's air National Guard spent their day giving back on the Waianae coast. Members of the Hawaii guard were giving free medical care and screenings to residents at Maili land transitional housing. To date more than 2 thousand patients, who had no other access to medical care, have been seen by guardsmen on the Waianae coast.

Apr 17 2008 06:00PM Saturday you can drop off food and cash at shopping centers across the state. You can also make donations at all neighborhood banks and fire stations for the next month. Right now, the Hawaii foodbank only has a two week supply in stock. With so many companies going out of business, many families are now relying on assistance from the food bank. Khnl news 8's Beth hillyer has details on how you can help.

Apr 22 2008 05:00PM The nations biggest annual community improvement program, the Great American Cleanup is this Saturday. And here in Hawaii, volunteers from the organization Nani O Waianae are getting a head start in observance of Earth Day. The group of about 180 are from voyager charter school, and the site is mother waldron park in Kakaako.

Apr 22 2008 06:00PM Special kids playing a special role in making Hawaii and the earth a cleaner place to live. This Saturday on Oahu, 25 sites will be cleaned up with more than 5 thousand volunteers participating. It's the nations biggest annual community improvement program. The great American Clean Up happens this Saturday. And, here in Hawaii, volunteers from the organization Nani O Waianae are getting a head start in observance of Earth Day!

HELPING HANDS

Apr 19 2008 06:00PM Employees from a local architectural firm traded in their paper and pencils for hammers today. Philip K. White and Associates is working with Habitat for Humanity on designing 3 building projects in addition to the current house that they are working on here in Waimanalo. Usually these employees are sketching out designs for a new house.

CARING FOR THE LESS FORTUNATE

May 23 2008 06:00PM Some graduates are overcoming physical set backs and are one step closer to a bright future. Lanakila Workforce Resources recognized its second graduating class of almost 20 people who are now ready to enter the workforce. Lanakila works with challenged citizens of the community and through job placements, trains them to enter the real world.

Jun 1 2008 10:00PM "The orphans, the widows, the homeless, the poor, the needy, the hungry. We can give them that second chance in life." It's called the Kahikolu Project. With construction almost complete the shelter offers emergency, transitional, and low income rentals to a community that desperately needs it. SOUNDBITE: Pastor Boo Soares. "We're looking at a medical clinic here also we have a dentistry. It's more than just a shelter, many hope it will be an important step for Oahu homeless to get back on their feet.

Jun 5 2008 06:00PM There are fears tonight among low income tenants at one of the largest affordable housing projects in Hawaii. The state has already stepped in to make sure no one gets displaced. KHNL news 8's Mari-Ela David is live to explain why tenants are still worried.

Jun 5 2008 06:00PM Four hundred to five hundred more native Hawaiian families will have an affordable home over the next 12 to 18 months. That's word tonight from the Department of Hawaiian Home Lands and the Office of Hawaiian Affairs. The two announced today, they will enter an historic partnership to help provide more affordable housing for native Hawaiians.

Jun 5 2008 10:00PM Up to 40 million dollars in revenue bonds are now in the state's construction budget. That means, a bunch of new homestead homes will be popping up throughout the state. Many credit Governor Linda Lingle for her leadership in all this. She says this is a win win because of the number of new created by these construction projects. SOUNDBITE: Hawaiian homestead owner Shirley Swinney. An historic partnership gives hope to Native Hawaiians looking for a home of their own. The State Department of Hawaiian Home Lands and the Office of Hawaiian Affairs have come together, to provide affordable homes for Native Hawaiians.

Jun 10 2008 05:00PM Good news for Goodwill as a campaign to raise funds comes to a close. A \$2 million check from the Harry and Jeanette Weinberg Foundation cemented the deal for a new career and learning center in Kapolei. It'll be built to help give those searching for jobs, a bright future.

CARING FOR THE HOMELESS

May 4 2008 05:00PM Last night the Next Step homeless shelter in Kakaako honored its volunteers. Now they have more reason to celebrate. Another year to support one another, celebrate holidays and enjoy having a place to call home. Since the shelter opened in May of 2006, more than 300 individuals and families have taken the final step and transitioned into their own homes. SOUNDBITE: Homeless Edgar Auld. "Just to know that it staying open, it was a big relief for all of us, everybody. A big sigh of appreciation today from shelter residents as they find out they have at least one more year with a roof over their heads.

May 26 2008 05:00PM For war veterans, today was about feeding bodies and minds in hopes of helping the homeless towards success. U.S. veterans were at the Ala Moana Beach Park reaching out to the homeless with free hot dogs and hamburgers, and also, a message that it's never too late to start their lives over. Organizers say, the program has been going on for five years and will continue as long as there are hungry and homeless veterans.

May 31 2008 06:00PM Mefy now carefully hangs her clothes, she's had a steady cleaning job for a few years now. It's IHS's vision that through this new fee others are enabled to be empowered. Many homeless need a warm meal or a place to sleep, as they struggle to get their lives on track. So it may seem ironic, they could be charged a fee to help them get back on their feet. But as KHNL news 8's Zahid Arab finds out, the fee is the first step toward financial freedom for those at the Institute for Human Services.

HONORING HEROES

May 25 2008 10:00PM SOUNDBITE: Punchbowl visitor Donna Oleole. "Even if they don't know who they are, you know they're here because of them, and we just wan to memorialize them the scouts are beautiful, it's something you only see in Hawaii. It's a patriotic tradition in preparation for memorial day, that has island Boy Scouts place lei on the graves of American soldiers. KHNL news's Roger Mari details the impact this event has on the boys and the families of those who serve our country. More than 2000 Boy Scouts turned out continuing the tradition of honoring our fallen warriors. In Kaneohe at the Hawaii State Veterans cemetery about two hundred girl scouts and their families decorated more than seven thousand grave sites. Through placing American flags and lei around the headstones of Veterans, girl scouts say it's their way to show respect.

TAKING CARE OF HAWAII'S CHILDREN

Jun 18 2008 06:00PM The YMCA at camp erdman hosts a free summer camp program for military children whose parents are deployed or will soon deploy to the Middle East. "Operation purple" was created to help military kids cope with war related stress. The program has become so popular, it had to be expanded to include more military kids.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
Tuesdays, 6:00am and 5:30pm
Wednesdays, 7:00am and 6:30pm
Thursdays, 6:00am and 5:30pm
Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

April 14, 2008 Walking The Talk

I was driving behind a van the other day and saw the ever-present bumper sticker, “Keiki On Board”. OK, thanks for the information or warning. Frankly, I think we should all drive carefully whether we are informed of said vehicle’s occupants or not. But that’s not what really caught my attention.

The next thing I noticed was the left arm hanging out the driver’s side window with a cigarette dangling. Now I’m sure this driver loves his keiki as much as anyone else does, but does it make sense to ask us to be careful when you aren’t taking responsibility yourself? Do too many parents give such mixed messages- admonish kids about eating habits while piling up their plates with unhealthy choices? Push kids to do their homework while they never pick up a book or paper or magazine, or even have a back and forth chat with their kids about school study topics?

And then there are those who talk about helping the environment, and then buy cartons of water in plastic bottles which require tons of fossil fuels to make or recycle, or who drive around in gas-guzzling vehicles. People should spend less time talking about what’s right or who’s right, and spend more time simply *doing* what’s right. Maybe others will get the message through osmosis or respect and take action, rather than the hypocrisy of those who say one thing and do another. How’s your track record on walking the talk? Think about it...

May 21, 2008 Bittersweet Symphony

The Honolulu Symphony needs you. Sure, every donation helps, and last week’s gift of \$1.175-million is a wonderful eye-opener. But the Symphony could really use you, I mean your body. What the Symphony needs right now is for more people to attend its performances. This is not a charitable request, it’s a bonafide opportunity to see and hear wonderful music being performed by the best of the best right here in Hawaii.

You should attend Honolulu Symphony events, whether classical, pop, or local music, not out of some sense of civic obligation or pity, but rather for the simple reason that you’ll enjoy a great night of reasonably-priced entertainment that will certainly be fun, invigorating, stimulating, and might even be a great way to spend some time with your parents or your kids. If you’ve never seen the Honolulu Symphony in action, pick a concert or two and check it out- there is great diversity of musical choices upon which you can feast your ears and eyes.

Symphonies in many major markets are singing a bit of a financial sad song these days, but this is one local institution that just about everyone should be able to enjoy at one point or another each season. Sweet music, indeed. Think about it...

June 11, 2008 Video-Idios

Call them "video idios", short for idiots. You know, those people who think putting anything on the internet for voyeurs to peruse makes them cool, accepted, clever, or worthwhile. Not only are there cruel videos posted on a daily basis for public amusement, but locally and elsewhere, we have kids starting fights so that their technologically capable cohorts can videotape the proceedings and quickly post them on-line. Cool, yeh?

What a way to show your machismo or a sure fire way to show that you are hip. And here's the kicker, pardon the pun. Parent and other adults are sometimes bystanders or help to encourage the activities. Bullying is bad enough as a traumatic rite of childhood for some. But to have some of these incidents posted for the free world to view, that's criminal.

Cyberbullying laws might help curtail this activity, but for the time being, strict enforcement of sanctions might keep some kids and adults from enjoying this perverse form of recreation. Hey parents-without-a-clue, stop the madness. Even you can learnt at this point in your life and hopefully be a better role model. Hey kids, resolve your conflicts without resorting to violence. You know what- that's cool. Think about it...

GOVERNMENT/POLITICS

Keeping tabs on government officials their agenda/business and providing the community with information helpful to an informed electorate.

Local Newscasts

LEGISLATIVE ACTION/INACTION

Apr 3 2008 10:00PM From a ten year moratorium down to five. That's the compromise state lawmakers agreed upon today regarding the growth of genetically modified taro. Farmers and native Hawaiian groups had petitioned the state for the 10 year ban.

Apr 8 2008 10:00PM Here in the islands, a controversial bill that would have put a moratorium on genetically engineered taro has died on the house floor. This means Hawaii has no legal restrictions on scientists genetically modifying taro. The original bill would have put a ten year ban on testing, planting or growing genetically altered taro.

Apr 12 2008 10:00PM Gene Ward, "Which to me is the heartless one because it involves the homeless, those are the weakest most vulnerable and those that don't have the chance to really make it on their own. The bill now goes to the floor of the Senate for a final vote on Monday. On Friday the Senate voted to agree to advance a bill which would strip Governor Linda Lingle of her emergency powers and could in effect, close some homeless shelters in Hawaii. KHNL's Roger Mari has more. The bill was introduced following questions of whether or not Governor Linda Lingle had been using her disaster authority appropriately.

Apr 13 2008 05:00PM You park in someone else's spot or in a no parking zone, and moments later your car is gone, hooked up to a tow truck and taken away. Now state lawmakers are debating fees that could cost you more per tow. Tow companies say any rate increase would help offset the huge increase in gasoline prices. Many operators are keeping a close eye on the towing bill that is still alive at the legislature. Towed away. It can cost almost one hundred dollars to get your car back. Now, a new law may be adding on more fees for drivers of towed cars.

May 1 2008 05:00PM On this final day of the legislative session, state lawmakers signed off on a measure that allows the state to continue pushing for the purchase of the Turtle Bay Resort, and the surrounding undeveloped land. The bill gives Governor Linda Lingle \$250 thousand to use for negotiating a purchase. Although the measure is largely symbolic, state lawmakers say it shows interested parties the state is serious about negotiating a deal to buy the 850 acre North Shore property.

Jun 11 2008 06:00PM The U.S. House has narrowly defeated a Democratic attempt to give unemployed Americans an extra three months of jobless benefits. Hawaii representatives Neil Abercrombie and Mazie Hirono joined fellow Democrats in voting for the measure the White House had threatened to veto. The bill would have extended the average 300 hundred a week unemployment benefit check by 13 weeks for all Americans.

Jun 13 2008 06:00PM The group Mothers Against Drunk Driving is praising a bill signed into law today. Under the bill, convicted drunken drivers would be forced to install a breath alcohol ignition interlock system in their car. If the driver's blood alcohol content is point zero two percent, the car will not start.

Jun 20 2008 10:00PM Soundbite: puna kau Robert herkes "when the vog levels are at certain levels do you close, do you curtail recess, do you curtail after school sports. After its series of meetings, the committee plans to compile all of the information, and put it together into a strategy to better react to vog situations in the future. Hawaii lawmakers are brainstorming ways to be ready and efficient with their reaction to volcanic eruptions. House leaders are examining the effects of vog on things like public health, safety and agriculture.

Jun 24 2008 06:00PM Gary Hooser, "We really need to be the center of renewable energy development in the world and this is a good start in that direction. Just one way of saving money and the environment by tapping into one of Hawaii's most abundant natural resources. A bill requiring new homes to have solar panels escaped the governors veto list. But she's going to let it become law without her signature.

Jun 26 2008 05:00PM Mazie Hirono, "Research shows that 85 percent of brain development occurs in the first 5 years of life. And that's why the more we can do to encourage brain development during those early years, then by putting the resources into quality education, the better. On Capitol Hill. Hawaii Representative Mazie Hirono scores a major victory for America's education system. This morning, a U.S. House committee voted thirty one to eleven, to pass her "Pre K Act.

Jun 26 2008 10:00PM "Research shows that 85% of brain development occurs in the first 5 years of life. And that's why the more we can do to encourage brain development during those early years, then by putting the resources into quality education, the better. On Capitol Hill, Hawaii U.S. Representative Mazie Hirono scores a major victory for America's education system. This morning, a U.S. House committee voted 31 to 11, to pass her Pre K Act. The measure will allocate two point five billion dollars over five years, for improving early education.

EXECUTIVE ACTION/INACTION

Apr 4 2008 06:00PM Governors Arnold Schwarzenegger and Linda Lingle team up to take on a federal rule they say will seriously hurt the cruise ship industry in Hawaii and California. Lingle and Schwarzenegger sent a letter to the head of Homeland Security urging him to reject a rule, the governors say, will cause unintended, disastrous consequences to the economies of Hawaii and California and the rest of the country. The governors say the cruise industry provides 50 thousand jobs in the two states and the rules could jeopardize the \$17 billion industry.

May 14 2008 05:00PM The Governor is out of town this week, so she's not available to comment. Lawmakers are optimistic she'll release the funds, say she's been supportive of measures that help keep doctors from leaving Hawaii. \$8 million in reimbursement money for services doctors already performed are still tied up, one year after state lawmakers passed a bill allocating the funds, and millions more in matching federal funds could be in jeopardy. There's a matching federal component of \$9 million.

May 29 2008 05:00PM Hawaii lawmakers are urging Governor Linda Lingle to help stop the suffering of nonprofit organizations statewide. Last year the Hawaii state legislature allocated \$10 million to help social service organizations operate. As of right now, Democrats say, Governor Lingle has only released about two of every ten dollars state lawmakers allocated to those nonprofits. The center says the holdup may be frustrating for some agencies but it may not be the governors fault. Sometimes tax revenue falls short of how much state lawmakers promise to organizations and if that happens its the difficult responsibility of the Governor to make cuts to the budget. And one of the organizations affected by the holdup is the Filipino Community Center. Many seniors rely on the money to run the different programs the center has to offer. KHNL news 8's Zahid Arab has more on how the grant's aid could avert financial emergency.

May 29 2008 06:00PM Hawaii legislators are asking Governor Linda Lingle to take action before some local nonprofit agencies may be forced to call it quits. Last year the Hawaii state legislature allocated \$10 million to help social service organizations operate. Democrats are urging Governor Lingle to release grant funds nearly 70 Hawaii non profits are expecting. Lingle. Just like a family with a budget, they say it's up to the head of Hawaii to make cuts when tax revenue runs short. One of the organizations affected by the hold up is the Filipino Community Center, and popular programs that senior citizens rely on there. KHNL news 8's Zahid Arab has more on the impact for them. Waipahu's Filipino Community Center is called the place to learn, laugh, and live.

WATCHDOGGING/QUESTIONING AUTHORITY

Apr 9 2008 10:00PM Hawaii Teamsters and former ASIG employees will take the matter to lawmakers at the State Capitol tomorrow. Roberts Hawaii says they hired back as many drivers as they could. More than three dozen shuttle drivers at the Honolulu international airport are without jobs. Tonight, their union is calling on the state to investigate the unexpected layoffs. The controversy involves the new wiki wiki shuttle contract.

Jun 3 2008 06:00PM Djou says it's not so much about promoting steel on steel. He says this is more about making sure taxpayers know where their money is going. Also brewing in the

City Council ads promoting a rail transit system on Oahu. And did you know all of us are the ones footing the bill for them?

Jun 4 2008 05:00PM It's a statement you haven't heard on city ads paid for by taxpayers of the city and County of Honolulu. From now on, you'll know if the city is using your tax dollars to pay for commercials such as the promos for rail on Oahu. The Honolulu City Council voted unanimously to require the city to add a disclosure to all newspaper, radio, and TV ads funded with taxpayer's money.

GOVERNMENT WASTE

May 14 2008 06:00PM It's a Medicaid mess. Millions in federal funding on the verge of disappearing, all because the state has not released millions of dollars promised to doctors who take care of low income patients. The Governor is out of town this week, so she's not available to comment. Lawmakers are optimistic she'll release the funds, say she's been supportive of measures that help keep doctors from leaving Hawaii. Last year, state lawmakers approved act 284, which approved \$8 million in reimbursement money for doctors who treat Medicaid patients. And now, nearly a year later, doctors still haven't seen the money. But millions more in federal funding could be in jeopardy if Governor Linda Lingle does not release the funds soon.

May 15 2008 05:00PM Almost a hundred percent from \$41 million to \$80 million. That's to account for inflation. The Hawaii Department of Human Services confirms tens of millions of dollars allocated to Hawaii doctors for taking care of lower income patients will not be distributed. The Hawaii state legislature passed a bill into law last year, approving the funds, but it got tied up in a long, drawn out approval process.

May 15 2008 06:00PM So the state money goes back to the treasury, and the federal money sits, still allocated for Hawaii. But Medicaid funding for next year will go up almost a hundred percent, from \$41 million to \$80 million.

ELECTION INFORMATION

Jun 6 2008 05:00PM He led, then left the state house four years ago, tonight, he's making a comeback. Quentin Kawanakoa says he's running for office again. He made the announcement today at enchanted Lake Elementary School.

PRESIDENTIAL ENDORSEMENTS

May 12 2008 05:00PM U.S. Senator Daniel Akaka has endorsed Obama for president. Akaka says he has followed the presidential campaign closely to see which candidate would express a better vision for our country, and after giving it a lot of thought, he believes Obama is the right candidate. He says aside from the fact that he knows Obama well, there are other reasons why he would make a great president.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
Tuesdays, 6:00am and 5:30pm
Wednesdays, 7:00am and 6:30pm
Thursdays, 6:00am and 5:30pm
Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

April 21, 2008 Tax Brake

The state House and Senate have agreed to provide a tax rebate again this year for low-income and moderate-income taxpayers. But before you get ready for a night out on the town, be aware that this year the rebate will be a credit, and it will be just one dollar. Yes, that's right- one dollar. Since the state Constitution requires a tax refund or credit if revenues are greater than the general fund balance for two consecutive years, some form of rebate is mandatory. But \$1?

The current shaky economic situation has precluded the legislature from agreeing on a rebate like last year- when \$70 to \$160 was paid out to many. Obviously, one dollar is not meaningful tax relief, and one can only hope that the bureaucrats will use the estimated \$36-million in non-refunds that aren't being disbursed this year in a meaningful way, whatever that means, in the world of governing.

Maybe you can take your dollar and go buy a couple of apples, since an apple a day keeps the doctor away; and maybe those apples can help you forestall ever-rising medical costs. Of course, make sure you carefully and completely wash your apple first, or you may end up at the doctor anyway. Frankly- the ambiguous allowance wording in the state Constitution makes this credit mandatory, but it seems kind of silly, doesn't it? How about fixing or at least revisiting the state Constitution for this any many better reasons? Now that's a taxing idea whose time has come. Think about it...

May 14, 2008 Can ConCon

The legislature and the governor's office are both looking to assess a possible constitutional convention. The last local con-con was held back in 1978, and it was a wild affair. But it was productive, as it brought about term limits, the Office of Hawaiian Affairs, and made numerous changes and additions to the state constitution that acknowledged that times change, and so must some practices or non-practices.

The governor's task force will include civic leaders and have general public forums to discuss matters germane to the actual convention itself, taking into account newer technology forms, including the internet and other video and audio opportunities, that might make this effort more open and more affordable.

Some who would simply preserve the status quo on everything for the next 30-years, will argue that such an initiative is a waste of time and money, but it sure seems that, from time to time, and as is required by the current Hawaii State Constitution every 10-year if the majority wants it, the

people deserve a chance to see and hear what's working in 2008 and what might need some tweaking. We'll know more about these government studies during the summer. And, if can can, then ConCon. That's called good government. Think about it...

June 9, 2008 Council Circus

The Honolulu City Council has been in the news of late and, as is often the case, it's not for doing anything positive. After a stupid, ignorant, deep-seated, or heart-felt slur was uttered last week by councilman Rod Tam, his cohorts started posturing on how he really feels about the subject and whether or not he should be removed from his post atop the powerful Council Zoning Committee. Oh boy, yet another powerful committee chairman in a power squabble.

Good grief, the internal politics, seat-changing, self-preservation, positioning, and power-mongering that goes on amongst the bickering Council members is just one more annoying and accepted part of that political circus. To suggest that Tam should be sanctioned beyond a meaningless rebuke might just be an indication that we take such incidents seriously amongst our elected officials, just like we do when they occur in the private sector.

It is really asking too much of our elected officials to know right from wrong, to speak and act appropriately? Can naiveté, ignorance, and political positioning really be OK for adults who are (quote) "...responsible for serving and advancing the general welfare, health, happiness, and safety of the people..." (unquote) as it states on the City Council's own website? It's a three-ring circus at City Hall, the show goes on annually, and the public seems entertained and accepting. Think about it...

PROGRAM: MEET THE PRESS

DATE AIRED: Various (See summaries for exact dates.)

TIME/DURATION: 60 Minutes

SUMMARY/SCRIPT:

MEET THE PRESS WITH TIM RUSSERT

4/06/08 at 1:00pm

Exclusive! With the Democratic primary in Pennsylvania just weeks away, Obama supporter Sen. Bob Casey (D-PA) will debate Clinton supporter Gov. Ed Rendell (D-PA) on who is best prepared to take on Republican John McCain in the fall.

HEALTH, Education and resources available.

Local Newscasts

INFLUENZA

Apr 7 2008 05:00PM Three private laboratories in Hawaii have partnered with the state department of health to improve the way they test for influenza. With this new testing, doctors can detect and identify a flu virus in its earliest stages. It's a big difference from how testing was done in the past, with more accurate test results, providing invaluable information for doctors.

Apr 7 2008 06:00PM "The children and the older people, whose immune systems aren't working as well, those people will benefit most from early diagnosis and early intervention. Doctors say it's a big step forward in preparing for an influenza pandemic or severe flu season in Hawaii. Three private laboratories in Hawaii have partnered with the state department of health to improve the way they test for influenza.

Jun 4 2008 10:00PM Incoming international travelers will face an extra security measure when they arrive on Oahu. State Department of Health officials announced today that Hawaii will be the first U.S. state to implement a voluntary checkpoint screening process to detect flu like illness. The program will span over a one year period.

VOG EFFECTS

Jun 10 2008 05:00PM They were as young as 12 to 14 when research began. The plan is to monitor their respiratory conditions until they are 18. Months of heavy vog might have some wondering what long term affects the sulfur dioxide in the air may have on our health. KHNL news 8's Roger Mari has more on how vog is affecting some children on the Big Island. Today a respiratory expert shared information on a study of children and volcanic pollution.

Jun 10 2008 10:00PM So far vog does not appear to be the cause of asthma in the select group of Big Island children. But one thing is certain, Island residents could be living with vog for years to come. Months of heavy vog across the state have some wondering about the long term effects it has on our health. Today a respiratory expert shared information on a study on Big Island children and volcanic pollution. As Roger Mari tells us, the results might come as a surprise to many.

THE COST OF HEALTH CARE

Jun 30 2008 06:00PM State lawmakers today announced the formation of a health system recovery task force. This comes on the same day the Hawaii Health Systems Corporation said it is already operating at a \$62 million deficit, for fiscal year 2009 operations. The health care system oversees the state's community hospitals.

Jun 30 2008 10:00PM It's official. Hawaii doctors will not be reimbursed millions of dollars for taking care of lower income Medicaid patients for the 2008 fiscal year. The Hawaii Legislature passed act 2 84 during the 2007 legislative session, which appropriated 8 million dollars, but Governor Linda Lingle is not releasing the money.

INSURANCE ISSUES

Apr 9 2008 05:00PM At least one person dies every week in Hawaii because they don't have health insurance. That's according to a report from an organization for health consumers. The "Families U.S.A. Report" makes three specific points about uninsured adults here.

Jun 17 2008 05:00PM The fight over the state's plan to change providers for tens of thousands of Medicaid patients is now headed to court. At issue is moving 37 thousands patients who are elderly, blind or disabled from the current system into a managed care plan run by two mainland companies.

Jun 17 2008 06:00PM Saving money is a good thing. But will a cost cutting move by the state leave island patients, who need the most care, without their providers? As KHNL news 8's Paul Drewes reports, some feel they could lose critical care if the state switches to mainland managed care.

SMOKING BAN

Apr 23 2008 10:00PM Also on the Big Island, smoking will be banned at all public beach parks. The Hawaii County council last night voted to override Mayor Harry Kim's veto of the bill. It would prohibit smoking at all County run beaches, parks and recreation areas.

HEALTHY LIFESTYLES

Apr 28 2008 05:00PM The search is on for Hawaii's fittest business execs. Hawaii business Magazine is scouring board rooms across the state for execs who not only have healthy careers, but healthy lifestyles. The magazine says it's an opportunity for Hawaii's business leaders to inspire better health and lead by example.

HEALTH TECHNOLOGY

May 15 2008 06:00PM This scope is fitted with high definition technology which allows doctors here in Hawaii for the first time to detect hard to find flat or depressed polyps which actually carry a higher risk of cancer. **SOUNDBITE:** A-Rahim, "You have better resolution and better definition allowing you find these things that otherwise would be missed. Doctors say patients 50 years old and older have a higher risk of developing polyps in their colon. They recommend having a colonoscopy done for detection and prevention. Now a brand new Medical Center in Pearl City offers convenient access the life saving test.

NUTRITION

May 28 2008 05:00PM Honolulu Pediatrician Galen Chock says just because something is natural, doesn't mean it's good for them. He asks that parents look at how many calories, their kids are consuming. Childhood obesity continues to be a big problem across the country. And here in Hawaii, one couple vows to fight it. They've developed a new beverage to help kids lead healthier lifestyles.

EMERGENCY LIFESAVING

May 30 2008 10:00PM A medical breakthrough is giving doctors faster access to life saving information. Thanks to a partnership with the Queen's Medical Center, Honolulu's paramedics can now transmit electrocardiograms or EKG's wirelessly from the field to the emergency room. This means doctors can get vital information about heart attack patients much quicker, and make life saving plans while ambulance is en route.

PROGRAM: TODAY

DATE AIRED: Various (See scripts for exact dates.)

TIME/DURATION: 120 Minutes

SUMMARY/SCRIPT:

April 1

- Dr. Nancy Snyderman takes a look at the possible link between insomnia and depression.
- Should restaurants like McDonalds and Applebees be forced to list the calories of their foods on menus and menu boards? Guests: Chuck Hunt, with the NY State Restaurant Association that is suing to keep the regulation from being enforced, AND Dave Zinczenko, editor of Men's Health" magazine and author of "Eat This, Not That."

April 3

- On TODAY's health, why people who suffer from chronic heartburn should beware. Dr. Nancy Snyderman discusses how serious complications associated with the disorder are on the rise.
- Liz Vaccariello of Prevention Magazine shares tips on maintaining our best health after 40.

April 22

- Robert Bazell reports on the potential health risk for kids who are taking medications to treat ADHD and similar behavioral problems.

May 1

- On TODAY's Health, life-saving vaccinations for adults. GUEST: Dr. Nancy Snyderman.

June 10

- On Today's 101: Sunscreen and the dangers of skin cancer. GUEST: Dr. Deborah Sarnoff.

PROGRAM: NBC NIGHTLY NEWS

DATE AIRED: Various (See scripts for exact dates.)

TIME/DURATION: 30 Minutes

SUMMARY/SCRIPT:

Monday 4/5/08 – Mind Body

The series "The Mind-Body Connection" begins tonight on Nightly News. Can you really heal your body with your *mind*? Robert Bazell, NBC's Chief Science Correspondent, reports on the new approaches to traditional medicine, including hypnosis, meditation, massage and acupuncture. Robert Bazell reports on whether the link between the mind and body could be the key to fighting diseases and living longer. In tonight's report, we visit Duke University's Medical Center, where researchers and doctors are already trying out these methods. Are they getting results? And how do doctors use holistic methods, along with conventional treatments such as chemotherapy, in medical treatment? How can you benefit from this new research?

Tuesday 4/6/08 -- Mindful Eating

Maintain or loose weight through "mindful eating"; it's not a diet, it's changing one's relationship to food. Make your meals a more sensory experience; crumble the chocolate layer cake in your fingers; savor the aroma of the Chilean sea bass; let your tongue find the chopped chives in your gazpacho. Mindful eating is using your senses to retrain the way you eat what you eat.

Nutritionists say this is a huge trend on the horizon and will revolutionize weight loss and maintenance.

Wednesday 4/7/08 -- Tai Chi

Tai Chi may be a centuries-old practice, but it's finding modern-day devotees who swear the practice of Tai Chi. Proponents say Tai Chi increases blood flow, promotes relaxation and helps alleviate pain. Robert Bazell visits the Integrative Medical Center at the University of California-Irvine. There we meet a former bio-physicist who now teaches patients the flowing and graceful movements of tai chi to help people get stronger and live longer.

Monday 5/19/08 -- Women's Health Series: Lupus

Robert Bazell, NBC's Chief Science Correspondent, reports on auto-immune diseases, which affect women at a much higher rate than men. Lupus affects 1.5 million Americans and is one of modern medicine's greatest mysteries. There are treatments but no cure, and those who live with it find little empathy. We meet a young woman from Los Angeles who was a student, but since her diagnosis is working to educate people about the disease.

Tuesday 5/20/08 -- Women's Health Series: Rheumatoid Arthritis

Robert Bazell, NBC's Chief Science Correspondent, reports on auto-immune diseases, which affect women at a much higher rate than men. Rheumatoid arthritis affects more than 2 million Americans, and turns lovely hands into claws and handicaps those who suffer with it. Years ago the treatments for RA were often outlandish and expensive (gold capsules, for example) but these days the treatments are better and more affordable. A new study from University of California-Stanford offers hope for even better medicines.

Wednesday 5/21/08 -- Women's Health Series: Multiple Sclerosis

Robert Bazell, NBC's Chief Science Correspondent, reports on auto-immune diseases, which affect women at a much higher rate than men. Half a million Americans have multiple sclerosis, a chronic, and often disabling, disease that attacks the central nervous system (brain, spinal cord, and optic nerves.) Today, new treatments and advances in research are giving new hope to people affected by the disease.

PUBLIC SERVICE ANNOUNCEMENTS, Available spots run throughout the quarter dealing with issues of community concern. (See attachments for lengths and times run.)

AD2

- Biohazard/Flush
- Environmental awareness.

Advertising Council

- Rappin two/Force Habit
 - Fire safety.
- Choice/Earthsh
 - Environmental awareness.
- Kelly Hu
 - RADD.
- Montage
 - Graduation.
- Dempsey Stroke
 - Awareness.
- Precious Cargo/Four Nine Cinderella/Cropped Kids
 - Booster Seat Education
- Father and Son
 - Domestic Violence Awareness
- Safe Winter
 - S. Asia Earthquake Relief
- Choir/Drama Club
 - Parental Involvement in School
- Mind/Strength/Mental Hurricane
 - Hurricane Mental Health Awareness
- Lisa/David
 - Underage Drinking
- Heroes/Minus Rev.
 - Red Cross/Hurricane Relief
- Help for Schools
 - DOE/Hurricane Relief
- NAB screening children's viewing habits
 - Boss of Bad Guys/Boss of Drugs

Al-Anon Alateen

- What It's Like

Alcoholics Anonymous

- Reach Out

Alzheimers Association

- One in Ten/Grandma/Family Album/Nancy60
 - Disease Awareness.
- Think Ahead
 - Reducing the risk of

American Cancer Society

- Trans.LKGD
 - Promotion for Look Good Feel Better program.
- Love you Tutu/My name is/Rachels Tips/Audition/Best Friend
 - Disease Education.

American Dental Association

- Dudley and Friends
 - Child dental care.

American Diabetes Association

- Symptoms
 - Disease Education.

American Diabetes Foundation

- Why would I
 - Disease education.

American Heart Association

- Deadly Words/Fast Action/Hard to Remember
 - Disease Education.
- Heart Walk 2006

American Liver Foundation

- Hepatitis B
 - Information on getting tested

American Oceans Campaign

- Wipeout
 - Environmental campaign.

American Red Cross

- There is a Place

Arthritis Foundation

- Soccer/Herschel
 - Disease Education.

ASFS (American School Food Service Association)

- Math Class
 - Nutrition

Big Brothers/Big Sisters

- Sam Choy/Call Today
 - Volunteer recruitment.
- Ashley Lelie

- Volunteer recruitment.

Boys and Girls Club

- Colin Powell
 - Donation encouragement.
- Passing Notes/Movers
 - Program information.

Boys and Girls Club of Hawaii

- dancers/ukulele/the club

Boys & Girls Town National Hotline

- Did You Know Teen/Parent

Catholic Campaign Human Development Poverty

- Picture Gallery

Centers for Disease Control

- Colorectal Cancer
- Always Give Hugs
 - Parenting
- Flu Campaign
 - increase vaccination rates
- Grandkids

Coalition for a Drug Free Hawaii

- Express/D is for Dumb/Okay to Pass/Bee Ball Game/Partycam/Andy Macdonald/Venus & Serena/When Others Ask/Drowning/Wrapped Up
 - Drug education.

Combined Federal Campaign

- Heroes of the Pacific

Cure Autism Now

- Walk Now Hawaii
 - fundraiser

Dave Thomas Foundation for Adoption

- Every Child Needs Love/Birthday Party/Johnny W.

Department of the Attorney General

- Home Safety/Drugs/Gangs/Neighborhood/Choices/Peer Pressure/McGruff Truck 02

Department of Health and Human Services (DHHS)

- Crosswalk
- Drug Addiction

Department of Public Works (Refuse)

- Glass/Aluminum/Steel/What you Gonna Do
- Recycling information.

Department of Transportation

- Turn Signals/Blk Intersection/Slow traffic/Seat Belt/Signal Turns/Visibility
- Road safety.

Department of Transportation Services

- Handi-Van
- Transportation information.

Environmental Defense Fund

- Product/Trees
- Environmental Awareness.

Executive Office on Aging

- Sage Plus/Elderly at Home
- Help for Elderly.
- Caregiver
- Help for Caregivers.

Foundation For A Better Life

- Cafeteria/Everyday Heroes/Honesty/Generosity

Get Healthy Now (HMSA)

- Five a day HMSA/Get Outside/Oil Change/Herman Frazier
- Nutrition/Health

Good Beginnings Alliance

- First 5 Years
- Child early education.

Habilitat

- Locker Room/Hearse
- Help information.

Hawaii Bone Marrow Donor Registry

- Be a Hero
- Registration and Donation encouragement.

Hawaii Career Resource Network

- Get Moving

-encourage students to think about their future educ./career goals

Hawaii Lupus Foundation

- Into the Loop
- Disease Awareness.

Hawaii Psychological Association

- 2006 Awards
- Program Promotion.

Hawaii State Civil Defense

- Shopping list/Hazards 1,2,3/Tsunami/Hurricane
- Safety.

Hawaii State Library

- Delima Library
- Library book return encouragement.

Hawaiian Humane Society

- Tiger
 - Spay/Neuter encouragement.
- Balancing Bone/MaryJane&Muffy
 - Older dog/cat adoption encouragement.
 -

Honolulu City & County

- Underage Drinking

Honolulu Symphony Orchestra

- Emotions
- Find a concert nearby

Hospice Hawaii

- Hospice Care
- Informational spot.

HPD/Information Resources

- Stop Sign/Carry Passenger
 - Bike Safety.
- Maile Alert
 - Child Safety.

Human Rights Campaign

- Parenthood/Friends
- Hate/Racism awareness.

Junior Achievement

- Twenty Kids

- Volunteer to teach.

Juvenile Diabetes

- ZFBB-8083
- Disease awareness.

KHNL/K5 PSAs

- Letter
- 911 information/use.
- JBettis/Joyner Kersee/Van Dyken
- Asthma awareness.

KHNL TMYK

- MB Teen/MB Parenting/ Marvin Lupus/Diane Recycle/Marvin Kids/Alc
- Teen Encouragement, Parenting, Hawaii Lupus Foundation, and Recycling.

Kids Voting Hawaii

- Kids Voting 1 &3

Leukemia/Lymphoma Society

- Goals Landon Donovan
- Awareness

Links Inc, The

- People Like Me
- Organ Donor

Lung Cancer Alliance

- No More Excuses
- Get the facts

Make A Wish Foundation

- Just A Kid

March of Dimes

- Traffic Baby
- Folic Acid during pregnancy education.

Mother's Against Drunk Driving (MADD)

- Centerlines/Spinning Btl
- Drunk Driving.

Muffin and Company

- Muffin Reading
- Literacy.

National Arbor Day Foundation

- Great Thing Growing
- Nature Explore

National Center for Nutrition and Dietetics

- Healthy Life
 - Eating right.

National Colorectal Cancer Action Campaign

- Dominoes
- House Call

National Commission on Writing

- Garfield on Writing

National Crime Prevention

- McGruff School for fraud prevention

National Domestic Violence Hotline

- Make the Call

National Alcohol and Drug Addiction

- New Morning

National Institute on Aging

- Fountain Youth.

National Institute on Drug Abuse

- Text Message

National Meningitis Association

- What Shouldn't Happen

National Safety Council

- Goin for a Ride
 - Safety seat use.
- Transformatio/Transformatio 2
 - Bike helmet and safety gear use.
- YSAB3460/3461
 - Cell phone use and driving safety.

National PTA, The

- Know it all/Standback/School Bus/Bus Safety
 - School bus safety.
- Moments/New Shoes
 - Educational Support.

National Wildlife Protection

- Protect
 - Animal rights protection.

Native Hawaii Library Commission

- Reading 2/We are Hawaii
 - Literacy

NATPE

- Nobody is better/Friends/Hate is an
 - Racism.

NBC Inc.

- Various Actors on topics such as...
 - Violence
 - Domestic Violence
 - Drunk Driving
 - Fetal Alcohol Syndrome
 - STDs
 - Staying in School
 - Date Rape
 - Teacher Appreciation
 - Teen Pregnancy
 - Drugs
 - Education

NFPA (National Fire Protection Agency)

- Stop Drop Roll/Home Escape
 - Fire Safety.

No Hope in Dope

- Various athletes promoting drug free lives.

Oahu Civil Defense

- OCD Emergency
 - Hurricane Preparedness.

Office of Hawaiian Affairs

- Hawn Language
 - Education.

Paralyzed Veterans of America

- Jason Wittling/ Children Thank Veterans/ Don't Forget America's Veterans
 - Info/Write to a veteran

Partnership for a Drug Free America

- DECC2146, DEAA1022, 2194, D is for Dumb/Bee-Ball Game/Smoke/Davey & Glitch/Blind/Praise & Reward
- Drug Abuse Education.

Partnership for Essential Nutrition

- Weight Loss

People for the Ethical Treatment of Animals

- Hurricane PSA

Preemie Care

- I Already did
- preparedness.

Prevent Child Abuse Hawaii

- Preventable/Ribbon/Think/Time-Out
- Child Abuse Prevention

Produce for Better Health Foundation

- Five a Day
- Healthy Eating.

Project Safe Neighborhoods

- domestic violence awareness

Retail Merchants of Hawaii

- Stem PSA
- Shoplifting.

River of Life Mission

- General
- Mission support.

Rotary International

- Eradicating 30
- Polio

School Nutrition Association

- Math Class
- Education

Shriners Hospital

- Katie/Sage/Ringo Starr

Sierra Club

- Global Warm2/Years

- Environmental awareness.

Stop The Silence Inc

Stop Child Sex Abuse

Surfrider Foundation

- Planet Surf
- Environmental Awareness.

The More You Know (Sponsored)

- Various (ZNBC####-O/R)
- Literacy/Prejudice/Parenting/Mentoring/Judging/Bullying/Child Abuse/Smoking/Designated Driver/Internet Safety

US Department of Transportation

- No Zone 1
- Road Safety.

Waikiki Health Center

- Clouds
- Program information.

Wal-Mart

- Missing Child
- Campaign information.

Wave Riders Against Drugs

- WRAD
- Drug education.

West Glen

- Hidden City
- Ocean awareness.

Winners' Camp

- Winners Camp
- Leadership Camp Promotion.

Winners at Work

- Hire a Winner
- Hiring disabled encouragement.

Women's Fund of Hawaii

- Empowering Women/Abuse

World Wildlife Fund

- Rainforest

KHNL-TV/13/Honolulu, KHBC-TV/2, KOGG-TV/15

- Environmental awareness.
- People and Places

Y-Me National Breast Cancer Org.

- Knowledge is Power

YMCA Honolulu Chapter

- Martin Luther King
- John Glenn